

## **PASSPORT TO MARKETS / CALL FOR APPLICATIONS 2014-2015**

AMERICAN FILM MARKET (AFM)  
NOVEMBER 5-12, 2014  
SANTA MONICA, CA

### **WHAT IS AFM?**

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The AFM is a marketplace where producers and distributors license films. Each year, more than 8,000 industry professionals including producers, directors, writers and distributors from over 70 countries converge in Santa Monica for eight days of screenings and deal making. Nearly one billion dollars in deals are sealed at AFM on both completed films and those in every stage of development and production. AFM also offers a Producers Forum for experienced producers. This forum includes educational sessions on co-productions, working with sales agents, production incentives, and networking and private hosted receptions.

### **WHO CAN APPLY?**

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CREATIVE BC will be accepting applications from BC resident feature film producers. Priority will be given to producers or sales agents with completed films seeking international distribution and/or producers whose companies have a significant slate of feature projects and are ready to pitch to international financiers and distributors. In addition, producer applicants must, at minimum, have one producer credit on a completed (broadcast or theatrically released) feature length film. CREATIVE BC will be able to provide travel support for up to 6 BC residents.

CREATIVE BC will provide up to a maximum of \$1,500 to offset market registration, travel and accommodation costs. Support is only available to one individual per company.

### **HOW DO I APPLY?**

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Passport to Markets guidelines and application forms can be found at: <http://www.creativebc.com/investment/marketing-programs#passport-to-markets>. Producers interested in travel support should submit a Passport to Markets application to CREATIVE BC by the deadline date listed below. No extensions will be granted. For more information on AFM, visit: <http://www.americanfilmmarket.com/attendee>. Applications will be reviewed competitively and producers will be notified via email of funding decisions. Upon notification, successful applicants, if they have not done so already, need to register directly with Cartoon Connection Canada.

### **APPLICATION DEADLINES**

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CREATIVE BC deadline: September 24, 2014

### **QUESTIONS**

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Please contact Christine Larsen, Business Analyst at 604-730-2235 or [clarsen@creativebc.com](mailto:clarsen@creativebc.com) for more information.