

Source: Statistics Canada to 2018, Statisticians Estimate for 2019e, As published in Creative BC Impact Report FY2019/20

<https://www.creativebc.com/ciera>

Benchmark year: figures in this table reflect use of B.C. multipliers for indirect and induced impacts

All results exclude any government subsidies received by industry.

	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019*	
By Industry											
Gross domestic product (\$ million)											
Motion Picture GDP											
Direct	\$ 420	\$ 645	\$ 719	\$ 766	\$ 857	\$ 757	\$ 870	\$ 923	\$951	\$ 984	
Indirect	\$ 111	\$ 121	\$ 128	\$ 128	\$ 136	\$ 218	\$ 307	\$ 390	\$380	\$ 393	
Induced	\$ 159	\$ 200	\$ 227	\$ 235	\$ 399	\$ 574	\$ 805	\$ 1,028	\$999	\$ 1,034	
Subtotal	\$ 690	\$ 966	\$ 1,074	\$ 1,129	\$ 1,393	\$ 1,550	\$ 1,981	\$ 2,341	\$ 2,329	\$ 2,411	
Interactive + Digital Media GDP											
		*videogames only									
Direct	\$ 380	\$ 418	\$ 401	\$ 435	\$ 469	\$ 492	\$ 524	\$ 540	\$538	\$ 575	
Indirect	\$ 107	\$ 113	\$ 107	\$ 114	\$ 120	\$ 133	\$ 118	\$ 122	\$125	\$ 134	
Induced	\$ 188	\$ 204	\$ 189	\$ 187	\$ 203	\$ 217	\$ 213	\$ 220	\$228	\$ 243	
Subtotal	\$ 674	\$ 735	\$ 698	\$ 736	\$ 792	\$ 842	\$ 855	\$ 882	\$ 892	\$ 952	
Book Publishing GDP											
Direct	\$ 31	\$ 30	\$ 26	\$ 25	\$ 23	\$ 21	\$ 15	\$ 18	\$15	\$ 13	
Indirect	\$ 12	\$ 13	\$ 13	\$ 12	\$ 13	\$ 11	\$ 8	\$ 10	\$8	\$ 7	
Induced	\$ 11	\$ 12	\$ 12	\$ 11	\$ 11	\$ 10	\$ 7	\$ 8	\$7	\$ 6	
Subtotal	\$ 55	\$ 55	\$ 51	\$ 48	\$ 47	\$ 41	\$ 31	\$ 36	\$ 30	\$ 26	
Magazine Publishing GDP											
Direct	\$ 165	\$ 141	\$ 115	\$ 106	\$ 103	\$ 96	\$ 85	\$ 100	\$ 82	\$ 67	
Indirect	\$ 65	\$ 61	\$ 57	\$ 52	\$ 57	\$ 49	\$ 48	\$ 53	\$ 46	\$ 37	
Induced	\$ 58	\$ 55	\$ 51	\$ 46	\$ 49	\$ 44	\$ 41	\$ 46	\$ 40	\$ 32	
Subtotal	\$ 288	\$ 257	\$ 222	\$ 205	\$ 209	\$ 190	\$ 173	\$ 200	\$ 168	\$ 136	
Music + Sound Recording GDP											
Direct	\$ 113	\$ 104	\$ 94	\$ 95	\$ 110	\$ 124	\$ 149	\$ 158	\$ 162	\$ 158	
Indirect	\$ 38	\$ 37	\$ 36	\$ 37	\$ 38	\$ 44	\$ 54	\$ 58	\$ 61	\$ 60	
Induced	\$ 48	\$ 47	\$ 42	\$ 40	\$ 48	\$ 57	\$ 63	\$ 67	\$ 72	\$ 70	
Subtotal	\$ 199	\$ 188	\$ 172	\$ 171	\$ 196	\$ 225	\$ 265	\$ 283	\$ 295	\$ 288	
Multi-Creative Industry Services GDP											
		*serving more than one creative industry									
Direct	\$ 440	\$ 434	\$ 425	\$ 429	\$ 446	\$ 471	\$ 483	\$ 483	\$ 523	\$ 540	
Indirect	\$ 175	\$ 171	\$ 160	\$ 162	\$ 165	\$ 185	\$ 191	\$ 192	\$ 211	\$ 218	
Induced	\$ 211	\$ 207	\$ 202	\$ 207	\$ 215	\$ 237	\$ 242	\$ 243	\$ 267	\$ 276	
Subtotal	\$ 825	\$ 813	\$ 787	\$ 797	\$ 826	\$ 893	\$ 916	\$ 917	\$ 1,001	\$ 1,035	
	\$ 2,731	\$ 3,013	\$ 3,004	\$ 3,086	\$ 3,463	\$ 3,741	\$ 4,222	\$ 4,657	\$ 4,714	\$ 4,849	
Total GDP	\$ 2,731	\$ 3,013	\$ 3,004	\$ 3,086	\$ 3,463	\$ 3,741	\$ 4,222	\$ 4,657	\$ 4,714	\$ 4,849	

Output (\$ million)										
	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019*
Motion Picture Output										
Direct	\$ 921	\$ 1,115	\$ 1,201	\$ 1,303	\$ 1,598	\$ 1,912	\$ 2,431	\$ 3,100	\$3,014	\$ 3,144
Indirect	\$ 211	\$ 216	\$ 226	\$ 228	\$ 229	\$ 451	\$ 656	\$ 835	\$812	\$ 848
Induced	\$ 214	\$ 268	\$ 304	\$ 318	\$ 546	\$ 780	\$ 1,095	\$ 1,398	\$1,358	\$ 1,417
Subtotal	\$ 1,347	\$ 1,599	\$ 1,731	\$ 1,849	\$ 2,373	\$ 3,142	\$ 4,182	\$ 5,333	\$ 5,184	\$ 5,409
Interactive + Digital Media Output <small>*videogames only</small>										
Direct	\$ 642	\$ 691	\$ 666	\$ 718	\$ 774	\$ 810	\$ 839	\$ 866	\$ 898	\$ 933
Indirect	\$ 177	\$ 187	\$ 177	\$ 190	\$ 199	\$ 221	\$ 196	\$ 202	\$ 208	\$ 216
Induced	\$ 253	\$ 273	\$ 254	\$ 253	\$ 278	\$ 295	\$ 289	\$ 299	\$ 309	\$ 321
Subtotal	\$ 1,072	\$ 1,151	\$ 1,096	\$ 1,161	\$ 1,251	\$ 1,327	\$ 1,324	\$ 1,366	\$ 1,415	\$ 1,471
Book Publishing Output										
Direct	\$ 57	\$ 58	\$ 54	\$ 52	\$ 49	\$ 44	\$ 33	\$ 37	\$32	\$ 29
Indirect	\$ 23	\$ 23	\$ 24	\$ 22	\$ 23	\$ 19	\$ 15	\$ 17	\$15	\$ 14
Induced	\$ 15	\$ 16	\$ 16	\$ 15	\$ 15	\$ 13	\$ 10	\$ 11	\$10	\$ 9
Subtotal	\$ 94	\$ 97	\$ 94	\$ 88	\$ 88	\$ 76	\$ 58	\$ 66	\$ 56	\$ 51
Magazine Publishing Output										
Direct	\$ 300	\$ 271	\$ 236	\$ 221	\$ 218	\$ 203	\$ 186	\$ 209	\$178	\$ 153
Indirect	\$ 119	\$ 110	\$ 105	\$ 94	\$ 103	\$ 88	\$ 87	\$ 98	\$83	\$ 71
Induced	\$ 79	\$ 74	\$ 68	\$ 63	\$ 67	\$ 60	\$ 56	\$ 63	\$54	\$ 46
Subtotal	\$ 498	\$ 455	\$ 409	\$ 377	\$ 389	\$ 352	\$ 328	\$ 370	\$ 316	\$ 270
Music + Sound Recording Output										
Direct	\$ 236	\$ 217	\$ 207	\$ 219	\$ 247	\$ 273	\$ 322	\$ 346	\$ 368	\$ 361
Indirect	\$ 68	\$ 65	\$ 63	\$ 65	\$ 67	\$ 80	\$ 99	\$ 107	\$ 114	\$ 112
Induced	\$ 65	\$ 63	\$ 56	\$ 54	\$ 66	\$ 77	\$ 85	\$ 92	\$ 98	\$ 96
Subtotal	\$ 368	\$ 345	\$ 326	\$ 338	\$ 379	\$ 430	\$ 507	\$ 544	\$ 580	\$ 569
Multi-Creative Industry Services Output <small>*serving more than one creative industry</small>										
Direct	\$ 915	\$ 874	\$ 853	\$ 884	\$ 922	\$ 967	\$ 1,002	\$ 1,011	\$ 1,110	\$ 1,150
Indirect	\$ 321	\$ 308	\$ 291	\$ 293	\$ 295	\$ 339	\$ 350	\$ 352	\$ 387	\$ 401
Induced	\$ 284	\$ 278	\$ 270	\$ 280	\$ 294	\$ 322	\$ 328	\$ 329	\$ 363	\$ 376
Subtotal	\$ 1,520	\$ 1,460	\$ 1,414	\$ 1,457	\$ 1,511	\$ 1,628	\$ 1,680	\$ 1,692	\$ 1,860	\$ 1,927
	\$ 5,173	\$ 5,555	\$ 5,705	\$ 5,959	\$ 7,114	\$ 8,771	\$ 10,938	\$ 13,338	\$ 13,180	\$ 13,636

Jobs										
	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019*
Motion Picture Jobs	* Traditional FTE/PT equivalent									
Direct	9,818	12,707	10,592	10,750	12,303	13,906	17,329	18,579	19,210	21,305
Indirect	1,715	1,697	1,650	1,551	1,584	3,141	4,175	5,313	5,167	5,731
Induced	1,476	1,732	1,937	1,902	3,153	4,354	6,030	7,696	7,480	8,296
Subtotal	13,009	16,136	14,179	14,203	17,040	21,400	27,534	31,588	31,857	35,332
Interactive + Digital Media Jobs	*videogames only		* Traditional FTE/PT equivalent							
Direct	5,764	5,852	5,487	5,469	5,635	5,600	5,525	5,671	5,634	5,601
Indirect	1,486	1,532	1,429	1,473	1,498	1,586	1,380	1,421	1,459	1,450
Induced	1,742	1,769	1,614	1,511	1,603	1,645	1,595	1,646	1,705	1,695
Subtotal	8,992	9,153	8,530	8,453	8,736	8,831	8,499	8,738	8,798	8,746
Book Publishing Jobs	* Traditional FTE/PT equivalent									
Direct	340	332	355	392	350	306	235	214	203	232
Indirect	165	167	165	151	151	115	89	101	86	98
Induced	102	101	99	88	88	73	55	62	53	60
Subtotal	607	600	620	630	589	495	379	376	341	390
Magazine Publishing Jobs	* Traditional FTE/PT equivalent									
Direct	1,800	1,566	1,550	1,678	1,549	1,413	1,325	1,209	1,149	1,164
Indirect	871	786	722	644	666	532	503	567	484	490
Induced	542	476	434	375	388	337	308	347	296	300
Subtotal	3,213	2,828	2,707	2,697	2,604	2,282	2,137	2,123	1,929	1,954
Music + Sound Recording Jobs	* Traditional FTE/PT equivalent									
Direct	2,978	2,996	2,771	3,100	3,367	3,699	4,421	4,381	4,539	4,613
Indirect	603	560	522	504	495	675	850	911	969	985
Induced	446	408	355	323	379	431	470	504	537	546
Subtotal	4,027	3,964	3,648	3,927	4,242	4,805	5,740	5,796	6,046	6,144
Multi-Creative Industry Services Jobs	* Traditional FTE/PT equivalent									
Direct	9,247	8,830	8,706	9,011	9,077	8,992	9,359	9,212	9,343	9,443
Indirect	2,250	2,095	1,886	1,866	1,806	2,064	2,226	2,254	2,467	2,493
Induced	1,955	1,798	1,722	1,672	1,698	1,797	1,807	1,815	2,001	2,023
Subtotal	13,452	12,723	12,314	12,549	12,581	12,852	13,392	13,282	13,811	13,958
Total Jobs	43,300	45,404	41,997	42,459	45,791	50,665	57,682	61,903	62,782	66,524

Total Direct, Indirect, Induced										
	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019*
Gross domestic product (\$ million)										
Direct	\$ 1,548	\$ 1,773	\$ 1,780	\$ 1,855	\$ 2,009	\$ 1,961	\$ 2,126	\$ 2,221	2271	\$ 2,338
Indirect	\$ 508	\$ 516	\$ 501	\$ 505	\$ 528	\$ 641	\$ 725	\$ 824	831	\$ 849
Induced	\$ 675	\$ 724	\$ 722	\$ 726	\$ 926	\$ 1,139	\$ 1,371	\$ 1,612	1612	\$ 1,662
Total	\$ 2,731	\$ 3,013	\$ 3,004	\$ 3,086	\$ 3,463	\$ 3,741	\$ 4,222	\$ 4,657	4714	\$ 4,849
Output (\$ million)										
Direct	\$ 3,070	\$ 3,226	\$ 3,217	\$ 3,396	\$ 3,809	\$ 4,210	\$ 4,813	\$ 5,569	5600	\$ 5,770
Indirect	\$ 918	\$ 909	\$ 886	\$ 891	\$ 917	\$ 1,198	\$ 1,403	\$ 1,611	1620	\$ 1,662
Induced	\$ 910	\$ 972	\$ 967	\$ 983	\$ 1,266	\$ 1,547	\$ 1,864	\$ 2,191	2192	\$ 2,265
Total	\$ 4,898	\$ 5,106	\$ 5,070	\$ 5,270	\$ 5,991	\$ 6,955	\$ 8,079	\$ 9,371	9411	\$ 9,697
Jobs * Traditional FTE/PT equivalent										
Direct	29,947	32,283	29,461	30,401	32,282	33,915	38,194	39,266	40078	42,358
Indirect	7,090	6,838	6,375	6,188	6,199	8,113	9,223	10,567	10632	11,247
Induced	6,263	6,284	6,161	5,870	7,310	8,637	10,265	12,070	12072	12,920
Total	43,300	45,404	41,997	42,459	45,791	50,665	57,682	61,903	62782	66,524