

AMPLIFY BC

INNOVATION PROGRAM SCORING SHEET 2020-2021

APPLICANT:	TOTAL SCORE
Innovation: Does this project propose a solution to an urgent need or gap in BC's music industry due to COVID-19? Does this project help artists and companies adapt, pivot and conduct business in new ways? Does this project stimulate the creation, application or evolution of new or existing ideas, tools, and technology?	/50
Industry Development: Does this project support BC artists and companies, and have a lasting impact on BC's music industry? Does this project demonstrate collaboration or meaningful partnerships? Do letters of support show industry investment in this project? Does the project show a clear plan for sharing, marketing and/or disseminating the tools or resources created through this project?	/50
Economic Impact: Does this project support new business opportunities within BC's music industry? Does this project support new opportunities for revenue generation?	/30
Diversity, Equity, and Inclusion: Does this project promote equity or expand the representation of BC's music industry? Does this project support an underserved region or group, or an uncommon activity? Does this project have people from underrepresented groups in leadership roles, staff composition or artist roster? Does this project have a mandate or authentic partnerships to serve those communities?	/40
Capacity: Does the company have the ability, knowledge, track record, and/or financial management to undertake the project? Has the company presented a clear plan and budget for delivering the project? Can this project adapt in response to the changing demands and restrictions of the pandemic? Is this funding amount appropriate for the existing scope of business?	/30
TOTAL ASSESSMENT	/250

Note: This scoring sheet may be revised at any time to ensure the results match the priorities of the Innovation Program.