

AMPLIFY BC

Live Music Program – Stream A

2020/2021
Guidelines

AMPLIFY BC LIVE MUSIC PROGRAM STREAM A: PREVIOUS RECIPIENTS GUIDELINES 2020-2021

WHAT IS THE AMPLIFY BC LIVE MUSIC PROGRAM?

The Live Music program is one of the Amplify BC programs funded by the Province of BC to stimulate growth and activity in BC's music industry. This program supports BC-based live music presenters, creating engagement opportunities for audiences, artists and youth.

For 2020-21, this program has been redesigned to provide one-time operational support for venues, festivals, and concert presenters affected by the COVID-19 pandemic in order to protect existing infrastructure and jobs.

Live Music Program Budget: \$2.2 Million

KEY DATES:

Applications open: **June 17, 2020**

Application deadline: **July 5, 2020**, at 11:59 PM PST

Funding offers issued: ongoing until **July 17, 2020**

Final reports due: ongoing until **September 1, 2021**

WHAT ARE THE PRIORITIES OF THE LIVE MUSIC PROGRAM?

- Provide timely financial support to the live music sector affected by the COVID-19 pandemic;
- Protect live music infrastructure and support the viability and sustainability of venues, festivals and concert presenters;
- Support employment for industry professionals and vendors providing vital services to BC's live music industry;
- Provide funding with increased flexibility, for companies to respond to their most urgent needs; and
- Support a broad range of music companies, with regional and cultural representation.

APPLICATION STREAMS

In order to deliver funding through an expedited process, the 2020-21 Live Music program will disburse grants through two streams:

- A) Previous Recipients
- B) Open Intake

Applicants may submit only one application per registered company or organization through Stream A. Companies representing multiple spaces or events may submit additional applications through Stream B. Companies who require additional funding may request additional support, by checking a box in their application form, to be considered through Stream B. An additional application through Stream B is not required.

Guidelines and application information for Live Music Stream B are available on the Creative BC website.

STREAM A: PREVIOUS RECIPIENTS

ELIGIBILITY

This program supports BC-based companies and organizations that have previously received funding through the **Creative BC Live Music program** through Amplify BC and the former BC Music Fund.

Applicants must be BC-based festivals, venues, event producers or presenters that meet the criteria of the previous Live Music program:

- Is a BC-owned and controlled corporation or registered business OR a Canadian not-for profit organization with headquarters in BC and files BC tax returns;
- Primarily exists to present live music, or fills a gap in their respective community;
- Demonstrates ongoing and sustained commitment to presenting live music and engagement within the local music community; and
- Produces live music events in BC, and assumes risk in the programming, producing and promotion of these live music performances.

To receive funding through Stream A, companies must also:

- a) Demonstrate lost revenues equal to or greater than the grant amount, due to COVID-19;
- b) Continue to operate in the live music sector. Previous recipients with festivals, venues, or projects that closed prior to COVID-19 are not eligible in this stream;
- c) Music must be the primary focus of the event or live music project delivered by the applicant. Events where music is a side component (for example at a community event, fair, festival representing another discipline, etc.) are ineligible; and

- d) The principals, directors, officers, shareholders, and owners of all applicant companies must be in good standing (i.e. not in default) with Creative BC.

This stream of the Live Music program does not support new applicants. New applicants and those who have not received funding previously through the Live Music program can apply through Stream B.

FUNDING

Previous Live Music recipients may apply to Creative BC for a one-time grant of **up to 5%** of gross annual company revenues, not including grant revenue, based on the last completed fiscal year. All eligible applicants will receive a minimum **\$500** grant to a maximum of **\$50,000**. No matching funds are required. There is a cap of **\$75,000** per applicant company across both streams of the Live Music program for 2020-21.

Grants will be reduced if companies are receiving COVID-19 support through the programs listed below, so that the combined amount does not exceed the maximum eligible grant through Stream A:

- **BC Arts Council** - [Arts & Culture Resilience Supplement](#)
- **Vancouver Foundation** - [Community Response Fund](#)
- [Emergency Support Fund](#) for Cultural, Heritage and Sport Organizations **through Canadian Heritage** in Phase One through:
 - **Canadian Heritage** - via *Canada Arts Presentation Fund*, and *Building Communities Through Arts and Heritage*
 - **Canada Council for the Arts** - *COVID-19 Emergency Support Fund*
 - **FACTOR** - *CMF COVID-19 Emergency Support Fund*

Applicants will be required to disclose all other funding sources at the time of application. **For example, if the applicant company is eligible for a \$20,000 grant based on their annual revenues, and they have received \$5,000 through the BC Arts Council Arts & Culture Resilience Supplement, their adjusted Live Music grant will be \$15,000.**

Companies are also required to show losses equal to or greater than the eligible grant amount, otherwise grants will be reduced to equal lost revenues due to COVID-19. Losses already claimed and covered by other support programs cannot be used to claim funding through this program.

The percentage of revenues determining grant amounts and the distribution of funding may be adjusted based on industry demand and the delivery of complementary federal and provincial support programs, to ensure fairness in supporting BC's music industry.

Upon acceptance of the funding offer, successful applicants will receive a payment of **100% of the grant amount** upon execution of a funding agreement. Payment will be issued by electronic payment, by direct deposit or e-transfer.

ELIGIBLE ACTIVITIES

Recipients are expected to use funding to meet the most urgent needs and support the activities of their business. Eligible activities include, but are not limited to:

- Rent, mortgage, utilities, insurance, or other expenses related to owning or operating a live music company;
- Salaries or wages for employees or contract staff;
- Artist fees and deposits;
- Non-recoverable costs due to the postponement or cancellation of an event; and
- PPE, safety equipment, infrastructure upgrades, technology, livestreaming or any other costs required for reopening or pivoting as a result of the pandemic.

APPLICATION PROCESS

Creative BC will send eligible applicants an application form on **June 19, 2020**. Applicants need to verify they meet the criteria for the grant and provide the appropriate information and documentation to calculate the eligible grant amount. Applicants must submit their application **no later than July 5, 2020, at 11:59PM PST**. Applicants will be notified of the results of their applications within 10 business days of the deadline.

Applicant companies must provide basic information about their business, including financial statements, losses due to COVID-19, monthly operating costs, and need and urgency of funding.

Applications will be evaluated by Creative BC staff. Funding bodies may be consulted to determine the accuracy of public funding declarations.

APPLICATION REQUIREMENTS

To apply, applicants must complete and submit the following items to Creative BC:

- Online Application Form (provided by Creative BC);
- Company/Organization financial statements in the form of a notice-to-reader, review engagement, audited statements, or internal profit/loss statements for the previous completed fiscal year.

LOGO AND ACKNOWLEDGEMENT

Successful recipients are asked to acknowledge Creative BC and the Province of British Columbia by tagging Creative BC on social media using @creativebcs and #amplifybc.

RESPECTFUL WORKPLACE

Successful applicants are required to maintain a respectful workplace free of bullying and harassment, in compliance with the [Worker's Compensation Act](#), and applicable [Occupational Health and Safety Regulations](#), policies and guidelines, which must include adherence to provincial orders and [WorkSafe BC](#) requirements for a COVID-19 safety plan that assesses the risk of exposure at a workplace and implements measures to keep workers safe. Companies may be required to provide copies of these procedures and guidelines to Creative BC, as well as evidence that such policies, procedures and guidelines are being implemented.

PROJECT COMPLETION

Recipients are required to complete a final report detailing the impact of the funding.

FOR MORE INFORMATION

Amplify BC programs will deliver funding through four streams serving B.C. artists, live music presenters, music companies and industry development to B.C.'s music industry during the pandemic.

For more information about this program and upcoming opportunities, please contact:

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