

AMPLIFY BC

MUSIC INDUSTRY INITIATIVES PROGRAM

SCORING SHEET 2018-2019

ACTIVITY: NEW, EXPANDED OR ONGOING	TOTAL SCORE
Industry Development: Does this project build the capacity, or address a need or gap in BC's music industry? Does this project impact a broad section of BC's music industry? Does this project demonstrate collaboration or meaningful partnerships? Do letters of support show industry investment in this project?	/50
Economic Impact: Does this project support new business opportunities for BC's music industry locally and abroad? Does this project build capacity for industry growth and job creation?	/50
Investment in BC Talent: Does this project support the knowledge, growth and development of BC artists and music industry professionals? Does this project grow the next generation of talent?	/50
Innovation: Does this project inform industry evolution or innovation of BC's music industry?	/30
Diversity: Does this project support or expand the diversity of BC's music industry? Diversity can be demonstrated through regional activity, genre, activity, cultural or gender representation, and other means.	/30
TOTAL IMPACT ASSESSMENT	/210
Project Plan: Does the applicant present a clear plan with achievable activities, timelines and indicators for success? Are the goals of the project clear?	/10
Organizational Capacity: What is the capacity of the applicant to successfully deliver the project? Do the individuals and lead/partner organizations involved have the knowledge and expertise to achieve the project? What is the growth trajectory or history of the applicant?	/10
Sustainability: Has the applicant demonstrated how will this project continue in the future? What resources, knowledge, activities, or results will support BC's music industry in the future?	/10
Financial Viability: Does the project have a feasible budget? What is the track record and financial health of the applicant? Does the project have multiple funding sources?	/10
TOTAL CAPACITY ASSESSMENT	/40
TOTAL ASSESSMENT	/250