

AMPLIFY BC

MUSIC INDUSTRY INITIATIVES PROGRAM SCORING SHEET 2019-2020

ACTIVITY: NEW, EXPANDED OR ONGOING	TOTAL SCORE
Industry Development: Does this project build the capacity, or address a need or gap in BC's music industry? Does this project impact a broad section of BC's music industry? Does this project demonstrate collaboration or meaningful partnerships? Do letters of support show industry investment in this project?	/50
Economic Impact: Does this project support new business opportunities for BC's music industry locally and abroad? Does this project build capacity for industry growth and job creation?	/50
Investment in BC Talent: Does this project support the knowledge, growth and development of BC artists and music industry professionals? Does this project grow the next generation of talent?	/50
Innovation: Does this project inform industry evolution or innovation of BC's music industry?	/30
Diversity: Does this project support or expand the diversity of BC's music industry? Diversity can be demonstrated through regional activity, genre, activity, cultural or gender representation, and other means.	/30
Organizational Capacity: Does the applicant have the capacity, knowledge, track record and financial health to undertake the project? Has the applicant presented a clear plan and budget for achieving the project? Is this funding amount appropriate for existing scope of business?	/40
TOTAL ASSESSMENT	/250

Note: This scoring sheet may be revised at any time to ensure the results match the priorities of the Music Industry Initiatives program.