

**AMPLIFY BC**

Record in BC

Out of Province Artists

2021/2022

Guidelines

# AMPLIFY BC

## RECORD IN BC

### OUT-OF-PROVINCE ARTISTS

### GUIDELINES 2021-2022

The **Record in BC program** is one of the Amplify BC programs funded by the Province of B.C. to support the recovery and growth of B.C.'s music industry.

Record in BC attracts Established out-of-province artists to BC to record, increase music tourism in B.C., and create jobs for B.C. recording professionals.

Due to COVID-19 travel restrictions, this program supports domestic travel for out-of-province artists within Canada and does not support international artists.

**Record in BC Budget:** \$300,000 - \$400,000

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#### PROGRAM OVERVIEW

**Who is eligible:** Established out-of-province artists within Canada coming to B.C. to record

**Eligible activities:** Sound recording projects with a minimum budget of \$20,000

**Grant Amounts:** \$10,000 - \$35,000, funding 50% of project expenses

Supports projects between **August 4, 2021, and December 1, 2022**

**How to apply:** Submit application documents through the [online application form](#)

**Applications open: August 4, 2021**

**Deadline: Rolling until November 30, 2021, at 11:59 PM PST, or until funds are disbursed**

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Sign up for online info sessions on the Creative BC website.

If you have questions or need assistance, please contact:

Gina Loes | Program Analyst, Music

Direct Line: 604-730-2253

Email: [gloes@creativebc.com](mailto:gloes@creativebc.com)

Appointments: [calendly.com/gloes](https://calendly.com/gloes)

## WHAT ARE THE PRIORITIES OF THE RECORD IN BC PROGRAM?

- Increase and sustain earning potential and economic activity for B.C. studios, recording professionals, and music companies;
- Attract business to B.C.'s recording industry; and
- Support a broad range of artists, prioritizing underrepresented groups who experience systemic barriers to participation.

## ELIGIBLE PROJECTS

This program supports **Established out-of-province artists** in Canada coming to record at a B.C. recording studio. Eligible projects include, but are not limited to singles, EPs, and LPs in the form of original music or interpretations of existing music.

This program does not support songwriting, commissions, or the creation of new works prior to recording.

Lists of [previous recipients](#) are available at creativebc.com.

## ELIGIBLE APPLICANTS

This program supports applications that are jointly prepared by the artist and the B.C. producer or B.C. recording studio. The primary contact and signatory for the grant must be the artist.

Applicants must meet all the following minimum criteria to be eligible:

- Artists must live outside of B.C. but within Canada. Artists or groups must have a minimum of 50% non-B.C. residents.
- Artists must be **Established** in their music career and exhibit the following milestones:
  - Earn a significant portion of their livelihood from music related activities including songwriting, sales, royalties, and live performances;
  - Be supported by a team of industry professionals such as a label, manager, booking agency, publisher, etc.;
  - Have produced an extensive body of commercially released music with a strong, recognizable style and sound;
  - Have a media track record in the form of radio, blogs, press, or awards;
  - Have a national and/or international touring history with press; and
  - Demonstrate a substantial audience on social media, streaming services, or at live performances.
- Artists must apply as a music company or be represented by a music company and meet the following requirements:
  - The primary business activities of the company must include music;

- The applicant company must have a business number and be a legal entity in the form of a sole proprietorship, registered partnership, incorporated company, or not-for-profit society. The business must have a valid statement of business registration, certificate of incorporation or GST number; and
  - A signed contract between the artist and the company that outlines business relationship is required if the applicant company is not owned by the artist.
- **Recording Businesses** must meet all the following minimum criteria in order to be considered eligible:
    - The recording business must be a legal entity in the form of a registered sole proprietorship, partnership, incorporated company in British Columbia or Canada;
    - The recording business must be located in British Columbia;
    - The recording business must be a commercial studio and cannot be a private or project studio primarily for the benefit of one artist; and
    - The recording business must be active, have recorded music with a variety of external music clients within the past 12 months, and have a professional track record.

A list of [B.C. Recording Businesses](#) is available on the Creative BC website. To confirm eligibility, recording studio must complete the [Studio Form](#) and will be added to this list if they meet the criteria.

Other eligibility information:

- **Limit on applications from producers:** Creative BC aims to fund a variety of recording studios and producers. Producers can be listed on a maximum of three approved Record in BC projects between August 2021 and March 2022.
- **Earlier recording dates** will be prioritized to fund projects that are confirmed.
- **Prioritization for underrepresented groups and new applicants:** Creative BC will prioritize applications from underrepresented groups, including Indigenous peoples (First Nations, Non-Status, Métis and Inuit), Black, People of Colour (this may include Arab, Chinese, Filipino, Japanese, Korean, Latin American, South Asian, Southeast Asian, West Asian, and people of mixed ancestry), the Deaf and Disability community, and those who live with chronic illness or are neurodiverse, LGBTQ2IA+ communities, and other groups who experience systemic barriers to participation. Creative BC will also consider region, type of applicant, genre, cultural background, language, gender, type of activity, other means, in order to fund the breadth of BC and its music industry. Creative BC will also prioritize applicants who have yet to receive significant funding from Creative BC.

The owners, principals, directors, officers and shareholders of the applicant company and the recording business must be in good standing (i.e. not in default) with Creative BC.

Managers are only eligible to apply through the management company on behalf of an artist they represent if they are assuming full financial responsibility for all payments related to the project, otherwise the applicant company should be the artist's company or record label.

## FUNDING

Grant Amounts: **\$10,000 - \$35,000**

Applicants may apply to Creative BC for a grant of **up to 50%** of budgeted eligible expenditures and are expected to contribute to the financing of the project. Total public funding from combined sources cannot exceed 75% of the budget; however, grant funding from combined sources can equal up to 100% of the eligible budget for Indigenous artists.

Artists cannot change producers or studios after a project has been funded, unless approved by Creative BC.

## BUDGET

Applicants must provide a detailed proposed budget for their project and their application must declare all expenses and sources of revenue including confirmed and unconfirmed grants. Applicants are expected to contribute to the financing of the project and seek other sources of financing where appropriate. Artists should only apply for activities they can complete and pay for prior to **December 1, 2022**.

Eligible expenses may include:

- Recording, mixing and mastering activities that take place within B.C. including studio rental, gear rentals, producer fees, music arrangement fees, or session players for hire;
- Catering OR per diems for artists coming to B.C. Maximum per diem is \$80 per day per person and maximum eligible B.C. hotel rate is \$250 per room per night;
- Flights, gas, taxis, or other travel costs while working on the recording in B.C.;
- Album artwork if created in B.C.;
- Short term pre-production facility rental or rehearsal fees for hired players.

Ineligible activities may include:

- Touring, marketing, or video production;
- Demo recordings or recordings not intended for commercial release;
- Commissions, composer fees, session fees for the primary artist, songwriting, or music creation prior to recording;
- Distribution or manufacturing costs associated with the production of merchandise for sale;
- Non-third-party costs, in-kind expenses or donated services;
- Grant writing fees, legal fees, or management fees;
- Capital costs, purchase of equipment, musical instruments;

- Music production activity that takes place outside of B.C.;
- Showcase fees, live performance, online streaming events, ongoing rehearsal space rentals, venue rentals, parties, receptions, or alcohol;
- Expenses paid in cash;
- GST for those who have a GST number and submit GST returns;
- Grant writing fees,
- Elements of serious or gratuitous violence, sexual violence or exploitation, obscene, indecent or pornographic content within the meaning of the Criminal Code, or elements which are libelous or in any other way unlawful.
- Music lessons, musical instruments, performance coach, or tuition fees;
- Subscriptions, distribution, or membership fees;
- Any work that has been paid up front but that has not been completed by December 1, 2022; and
- Major expenses not included in the approved budget and incurred prior to Creative BC approval.

## APPLICATION EVALUATION

This program supports Established out-of-province artists that demonstrate financial viability, create B.C. jobs, support B.C. music companies, and increase the profile of B.C. studios and recording professionals. Applications will be scored by Creative BC staff according to the priorities of the program. The Record in BC [scoring sheet](#) is available on the Creative BC [website](#).

- Track Record of Artist
- Economic Impact
- Diversity, Equity, and Inclusion
- Label and Team
- Budget

## PROJECT COMPLETION

The applicant is responsible for issuing all payments related to the project and providing invoices with valid proof of payment which includes a bank statement, credit card statement, processed cheque, wire transfer, or e-transfer confirmation.

Commercial releases may take place up to 12 months after the completion of the final report.

## HOW TO APPLY

The [online application](#) is available on the Creative BC website. Artists can submit one application only. Labels may be named on multiple applications, but an individual application must be submitted for each artist. Applicants are encouraged to contact Creative BC staff prior to applying.

Record in BC opens **August 11, 2021**, and the deadline is rolling until **November 30, 2021**, at 11:59 PM PST, or until funds are no longer available. The total funding committed to date for Record in BC will be updated on the Creative BC website each month.

Applications will be reviewed by Creative BC staff at the end of each month. Results will be available before the end of the following month, or approximately **every 4 weeks**. Unsuccessful applications may be revisited if their original scores are more competitive the following month. All applicants will be notified about their application results in writing via email. Applications will only be discussed with the applicant and the contact provided in the application.

### **JUSTICE, EQUITY, DIVERSITY & INCLUSION**

Creative BC is committed to ensuring program access for all, and incorporating justice, equity, diversity and inclusion in program delivery. [Learn more.](#)

### **RESPECTFUL WORKPLACE**

As investors in B.C.'s music industry, Creative BC is committed to supporting a healthy ecosystem that thrives in a culture of mutual respect, dignity and inclusivity that is free from any form of harassment. All companies that work with, or seek funding from, Creative BC are expected to respect these principles, comply with relevant laws, and implement policies and procedures for a harassment-free workplace. [Learn more.](#)

### **HEALTH & SAFETY REQUIREMENTS**

All applicants must adhere to all [orders of the Provincial Health Officer](#) and implement a communicable disease plan at their workplace and/or event. [Learn more about transitioning your COVID-19 Safety Plan into a working communicable disease prevention strategy.](#)

### **FOR MORE INFORMATION**

Amplify BC funding programs support artists, music companies, live music presenters and industry development to stimulate recovery, activity and growth of B.C.'s music industry.

Visit the [Creative BC website](#) to learn more.

**APPLICATION CHECKLIST**

Applicants must complete and submit the following items in Windows compatible formats:

Required for all applicants:

- Online application form** (available at [www.creativebc.com](http://www.creativebc.com))
- Budget** (template available [at www.creativebc.com](http://www.creativebc.com))
- Letter of support from B.C. producer or B.C. studio** involved in the project
- Certificate of Incorporation or Business Statement of Registration**

Additional materials:

- Vendor quotes or estimates for vendors** (strongly recommended)
- Signed contract** between the applicant company and artist if the artist is not the applicant