

BCMF INDUSTRY INITIATIVES PROGRAM SCORING SHEET

ACTIVITY: NEW, EXPANDED OR ONGOING	TOTAL SCORE
Relevance: Does this project address a need or gap in BC's music industry? Does this project impact a broad section of BC's music industry? Does this project demonstrate collaboration or meaningful partnerships?	/50
Economic Impact/Export Development: Does this project support new business opportunities for BC's music industry locally and abroad? E.g. Conferences, B2B meetings, outbound and inbound trade initiatives and showcases...	/50
Investment in BC Talent: Does this project support the knowledge, growth and development of BC artists and music industry professionals? E.g. Knowledge transfer, education, skills training, artist development, mentorship	/50
Innovation: Does this project inform industry evolution or innovation of BC's music industry? E.g. Discussions on new business models, panels on the changing industry, test projects, feasibility studies. Does this project develop any new products, services or intellectual property?	/30
Diversity: Does this project support or expand the diversity of BC's music industry? Diversity can be demonstrated through regional activity, genre, activity, cultural or gender representation, and other means.	/30
TOTAL IMPACT ASSESSMENT	/210
Project Plan: Has the applicant presented a clear plan with achievable activities & timelines, clear indicators for success and a process for evaluation? Is the plan understandable? Are the goals of the project clear?	/10
Organizational Capacity: What is the capacity of the applicant to successfully deliver the project? Do the individuals and lead/partner organizations involved have the knowledge and expertise to achieve the project? What is the growth trajectory or history of the applicant?	/10
Sustainability: Has the applicant demonstrated how will this project continue in the future? What resources, activities, or results will support BC's music industry in the future?	/10
Financial Viability: Does the project have a feasible budget? What is the track record and financial health of the applicant?	/10
TOTAL CAPACITY ASSESSMENT	/40
TOTAL ASSESSMENT	/250