

BCMF MUSIC COMPANY DEVELOPMENT PROGRAM SCORING SHEET

MUSIC COMPANY DEVELOPMENT	SCORE	FACTOR	TOTAL
Idea, Strategy + Approach: Is this a good idea? How does this project fit within their business model and company strategy? Has the applicant provided a clear description of their project and what it is intended to achieve? Are the budgeted items relevant to the delivery of the project?	/10	6	/60
Company Capacity: Does the company have the capacity, knowledge, track record and financial health to undertake the project? Has the company presented a clear plan and budget for achieving the project? Is this funding amount appropriate for existing scope of business?	/10	4	/40
Economic Impact: Does the project allow the company to grow and improve long term business viability for the future, and be successful in their competitive landscape? How many BC-based jobs are created, and will they lead to ongoing and sustainable employment opportunities?	/10	4	/40
Diversity: BCMF is committed to supporting the full range of BC's music industry, including activity across BC's regions, the many genres and business activities within the music industry, and representation of gender, Indigenous peoples and the many cultural communities in BC.	/10	2	/20
Innovation: Is this a bold idea? Is there an entrepreneurial spirit? Does the application give the company the ability to adapt and take risks in today's marketplace? Does this project stand out as being creative and forward thinking?	/10	2	/20
Investment in BC Talent: Does this project invest in growing the skill and knowledge of BC music industry professionals?	/10	2	/20
TOTAL SCORE			/200
0 - 3 (poor)			
The applicant has not sufficiently indicated commitment to this priority and significant work or details need to be provided.			
4 - 6 (average)			
The applicant has demonstrated some support for this priority, but there is an opportunity to further enhance or provide more details.			
7 - 9 (good)			
The applicant demonstrates strong commitment to the priority and has given good evidence for monitoring success. Some additional details may be useful, although not critical.			
10 (outstanding)			
The applicant's commitment to the priority is exemplary and no changes are needed or expected. No additional details needed.			