

PASSPORT TO MARKETS / CALL FOR APPLICATIONS 2014-2015

ASIAN FILM MARKET
OCTOBER 5-8, 2014
BUSAN, KOREA

WHAT IS THE ASIAN FILM MARKET?

Launched in 2006 following the success of the Busan International Film Festival (BIFF), the Asian Film Market is a comprehensive marketplace that covers financing, production, post-production, sales, and distribution. Since then, there has been an explosive growth in the numbers of registered participants and sales booths. Last year, the Asian Film Market hosted over 1200 film industry professionals from 49 countries. Market programs include: “BIFCOM” (Busan International Film Commission & Industry Showcase), “Book to Film” and “APM”(Asian Project Market), a co-production platform that offers selected projects the opportunity to meet international film decision makers.

WHO CAN APPLY?

CREATIVE BC will be accepting applications from BC resident producers or sales agents. Priority will be given to producers or sales agents with a significant slate of projects suitable for Asian co-production or distribution. In addition, producer applicants must, at minimum, have one recent producer credit on a completed (broadcast or theatrically released) production. CREATIVE BC will be able to provide travel support for up to 2 BC residents.

CREATIVE BC will provide up to a maximum of \$2,000 to offset market registration, travel and accommodation costs. Support is only available to one individual per company.

HOW DO I APPLY?

Passport to Markets guidelines and application forms can be found at: <http://www.creativebc.com/investment/marketing-programs#passport-to-markets>. Producers interested in travel support should submit a Passport to Markets application to CREATIVE BC by the deadline date listed below. No extensions will be granted. For more information on the Asian Film Market, visit: <http://www.biff.kr/structure/eng/default.asp>. Applications will be reviewed competitively and producers will be notified via email of funding decisions. Upon notification, successful applicants, if they have not done so already, need to register directly with BIFF.

APPLICATION DEADLINES

CREATIVE BC deadline: August 25, 2014

QUESTIONS

Please contact Christine Larsen, Business Analyst at 604-730-2235 or clarsen@creativebc.com for more information.