

BCMF CAREERS OF BC ARTISTS PPROGRAM SCORING SHEET

CAREERS OF BC ARTISTS	RAW SCORE	FACTOR	TOTAL SCORE
Relevance: Does this project support the growth and development of BC talent? How relevant is this project to the artist's career as a whole? Are the activities outlined timely? Do they connect well with the artist's career and trajectory?	/10	5	/50
Project Plan: Does the project plan have clear, detailed and achievable goals? Are the activities and scope of project in line with the artist's stage of career? Are there relevant experts/knowledge to ensure the impact is measurable and trackable?	/10	4	/40
Impact and Outcomes: Does the application demonstrate achievable and trackable outcomes? How successful is the project plan at demonstrating future growth and/or revenues? How successful is the project plan at demonstrating audience growth potential? Does this artist have a track record of success and are they likely to continue this activity in the future?	/10	4	/40
Budget: How realistic and achievable is the budget? Did the applicant demonstrate existing relationships with potential vendors with supporting documents? Will the dollar amount invested yield results?	/10	2	/20
Diversity: BCMF is committed to supporting the full range of BC's music industry, including activity across BC's regions, the many genres of the music industry, and representation of gender, Indigenous peoples and the many cultural communities in BC. Does this project connect with these goals?	/10	2	/20
Economic Spend: Does the project demonstrate commitment to creating in BC jobs and investing the BC economy? Are these jobs supporting talent in the music industry? If hiring outside of BC, has the applicant supported this decision in their project plan?	/10	2	/20
Innovation: BCMF is committed to supporting projects that have the ability to adapt and take risks in today's marketplace. To what degree does this project stand out as being creative and forward thinking in its approach to developing the artist's career?	/10	1	/10
TOTAL ASSESSMENT			/200

0 - 3 (Poor)
The applicant has not sufficiently indicated commitment to this priority and significant work or details need to be provided.
4 - 6 (Average)
The applicant has demonstrated some support for this priority, but there is an opportunity to further enhance or provide more details.
7 - 9 (Good)
The applicant demonstrates strong commitment to the priority and has given good evidence for monitoring success. Some additional details may be useful, although not critical.
10 (Outstanding)
The applicant's commitment to the priority is exemplary and no changes are needed or expected. No additional details needed.