

# PASSPORT TO MARKETS / CALL FOR APPLICATIONS

## 2014-2015

### CINEMART

January 25 - 28, 2015

ROTTERDAM, THE NETHERLANDS

### **WHAT IS CINEMART?**

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CineMart is a co-production market for feature films which runs in conjunction with the International Film Festival Rotterdam. Held for over 32 years, Cinemart was the first co-production market of its kind and is a leader to similar co-production markets globally. Producers are invited to present their film projects to co-producers, funds, sales agents, distributors, television buyers and other potential financiers. CineMart is a by-invite only market therefore the number of new accreditation requests granted for CineMart is limited.

### **WHO CAN APPLY?**

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CREATIVE BC will be accepting applications from BC resident feature film producers with projects that have potential for international exploitation in any stage through development to rough cut. CREATIVE BC will be able to provide travel support for up to 2 BC residents.

CREATIVE BC will provide support up to a maximum of \$2,000 to offset market registration, travel and accommodation costs. Support is only available to one producer per company. Please note that individuals selected to participate in the Rotterdam Lab or invited to screen at the Festival do not automatically qualify for the Passport to Markets program.

### **HOW DO I APPLY?**

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Passport to Markets guidelines and application forms can be found at: <http://www.creativebc.com/investment/marketing-programs#passport-to-markets-sites-open>.

Producers interested in travel support should submit a Passport to Markets application to CREATIVE BC by the deadline date listed below. No extensions will be granted. For more information on CineMart, visit: <https://www.iffr.com/professionals/cinemine/>. Applications will be reviewed competitively and producers will be notified via email of funding decisions.

### **APPLICATION DEADLINES**

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CREATIVE BC deadline: December 19, 2014

### **QUESTIONS**

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Please contact Christine Larsen, Business Analyst at 604-730-2235 or [clarsen@creativebc.com](mailto:clarsen@creativebc.com) for more information.