

# PASSPORT TO MARKETS / CALL FOR APPLICATIONS 2016-2017

**FRANKFURT BOOK FAIR**  
**OCTOBER 19-23, 2016**  
**FRANKFURT, GERMANY**

## **WHAT IS THE FRANKFURT BOOK FAIR?**

The Frankfurt Book Fair, which boasts over 7,000 exhibitors from over 100 countries and more than 286,000 visitors, is the largest and most important marketplace for book rights, and licensing worldwide. It is also a meeting place for book publishing industry experts, a busy five-day event where insights are provided to book publishers into how to grow their business; expand their network; build bridges into the future; enhance their professional skills; make new discoveries in digital content; explore the vibrant publishing landscape of the Guest of Honour Country (Netherlands); and gather information on the most important markets worldwide.

## **WHO CAN APPLY?**

Creative BC will accept applications from BC-owned and controlled book publishing companies who meet the following criteria:

- Must have at least at least seven titles in print and an on-going publishing program

Creative BC will provide travel support for up to seven BC residents for up to a maximum of \$2,000 per person to offset event registration, booth and/display fees; and travel and accommodation costs. Support is only available to one company representative per firm. An individual or company representing multiple book publishers will be eligible for only one contribution.

## **HOW DO I APPLY?**

Passport to Markets guidelines and application forms can be found at:

<http://www.creativebc.com/investment/marketing-programs#passport-to-markets>. For more information on Frankfurt Book Fair, visit: <http://buchmesse.de/en/fbf/>. Applications will be reviewed competitively and producers will be notified via email of funding decisions.

## **APPLICATION DEADLINE**

Creative BC deadline: October 11, 2016

## **QUESTIONS**

Please contact Christine Chiu, Business Analyst at 604-730-2235 or via email: [cchiu@creativebc.com](mailto:cchiu@creativebc.com).