

PASSPORT TO MARKETS / CALL FOR APPLICATIONS 2014-2015

GAME DEVELOPERS CONFERENCE (GDC)
SAN FRANCISCO, CALIFORNIA
March 2-6, 2015

WHAT IS GDC?

The GDC attracts over 24,000 attendees and is the primary forum where programmers, artists, producers, game designers, audio professionals, business decision-makers and others involved in the development of interactive games gather to exchange ideas and shape the future of the industry. The conference features over 400 lectures, panels, tutorials and round-table discussions on a comprehensive selection of game development topics taught by leading industry experts. Initially, the GDC was focused on computer games, but the industry has now diversified to the point where it includes any number of platforms, such as dedicated gaming consoles, handheld devices, mobile, smartphone and tablet devices, online, and of course - computers. From year to year, the GDC continues to define market innovations and future vision, providing insight into the future of gaming.

WHO CAN APPLY?

Creative BC will be accepting applications from BC-based interactive digital media producers and game developers. Priority will be given to applicants who have, at a minimum, one completed interactive digital media property or game. Creative BC is able to provide travel support for up to four BC residents, up to a maximum of \$1,500, to offset market registration, travel and accommodation costs. Support is available to one person per company

HOW DO I APPLY?

Passport to Markets guidelines and application forms can be found at:
<http://www.creativebc.com/investment/marketing-programs#passport-to-markets-sites-open>.
Producers interested in travel support should submit a Passport to Markets application to Creative BC by the deadline listed below. No extensions will be granted.

For more information on the GDC, visit: <http://www.gdconf.com>. Applications will be reviewed competitively and producers will be notified via email of funding decisions. Upon notification, successful applicants, if they have not done so already, need to register directly with the GDC.

APPLICATION DEADLINE

Creative BC deadline: January 26, 2015

QUESTIONS

Please contact Christine Larsen, Business Analyst at 604-730-2235 or clarsen@creativebc.com.