

PASSPORT TO MARKETS / CALL FOR APPLICATIONS 2014-2015

HONG KONG FILMART (FILMART)
WAN CHAI, HONG KONG
March 23-26, 2015

WHAT IS FILMART?

Filmart is Asia's largest film and entertainment market and is organized by the Hong Kong Trade Development Council (HKTDC). Filmart is regarded as a significant cross-media, cross-industry entertainment trade platform in Asia. Events and exhibits cover distribution, production and acquisition of film, TV, animation, digital entertainment, games, production and post-production services and film financing. Last year over 6,000 delegates from 32 countries attended the market.

WHO CAN APPLY?

Creative BC will be accepting applications from BC based producers or sales agents. Priority will be given to producers or sales agents with a significant slate of projects suitable for Asian co-production or distribution. In addition, applicants must, at minimum, have one recent producer credit on a completed (broadcast or theatrically released) project.

Creative BC is able to provide travel support for up to five BC residents, up to a maximum of \$2,000, to offset market registration, travel and accommodation costs. Support is only available to one producer per company.

HOW DO I APPLY?

Passport to Markets guidelines and application forms can be found at: <http://www.creativebc.com/investment/marketing-programs#passport-to-markets-sites-open>. Producers interested in travel support should submit a Passport to Markets application to Creative BC by the deadline listed below. No extensions will be granted.

For more information on Filmart, visit: <http://www.hktdc.com/fair/hkfilmart-en/Hong-Kong-International-Film---TV-Market--FILMART-.html>. Applications will be reviewed competitively and producers will be notified via email of funding decisions. Upon notification, successful applicants, if they have not done so already, need to register directly with Filmart.

APPLICATION DEADLINE

Creative BC deadline: February 16 , 2015

QUESTIONS

Please contact Christine Larsen, Business Analyst at 604-730-2235 or clarsen@creativebc.com.