

## **PASSPORT TO MARKETS / CALL FOR APPLICATIONS 2013-2014**

INTERNATIONAL ANIMATION FILM MARKET (MIFA)  
JUNE 11-13, 2014  
ANNECY, FRANCE

### **WHAT IS MIFA?**

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MIFA is one of the biggest events in the world for co-productions, purchases, sales, financing and distribution of content on different broadcast media within the animation industry. It is held every year in June in Annecy, France, alongside the International Animation Film Festival. The market brings together key international players involved in animation including TV, film, new platforms, video, VOD and digital media. Last year, over 2,400 industry professionals attended.

### **WHO CAN APPLY?**

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CREATIVE BC will be accepting applications from BC resident animation producers. Priority will be given to producers who have, at a minimum, one produced credit in animation or digital media seeking international distribution and have a significant slate of animation projects in development requiring international co-production partners or financing. CREATIVE BC will be able to provide travel support for up to 2 individuals.

CREATIVE BC will provide up to a maximum of \$2,000 to offset market registration, travel and accommodation costs. Support is only available to one individual per company.

### **HOW DO I APPLY?**

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Passport to Markets guidelines and application forms can be found at: <http://www.creativebc.com/investment/marketing-programs>. Producers interested in travel support should submit a Passport to Markets application to CREATIVE BC by the deadline date listed below. No extensions will be granted. For more information on MIFA, visit: <http://www.annecy.org/annecy-2014/mifa>. Applications will be reviewed competitively and producers will be notified via email of funding decisions. Upon notification, successful applicants, if they have not done so already, need to register directly with MIFA.

### **APPLICATION DEADLINES**

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CREATIVE BC deadline: March 28, 2014

### **QUESTIONS**

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Please contact Christine Larsen, Business Analyst at 604-730-2235 or [clarsen@creativebc.com](mailto:clarsen@creativebc.com) for more information.