

## **PASSPORT TO MARKETS / CALL FOR APPLICATIONS 2014-2015**

MIPCOM  
OCTOBER 13-16, 2014  
CANNES, FRANCE

### **WHAT IS MIPCOM?**

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MIPCOM is a global conference for entertainment content across all platforms. It is a market and forum for key decision-makers in the TV, film, and digital media content production and distribution industry to discover future trends and trade content rights. MIPCOM provides 4 dynamic days of networking, conferences, exhibition, keynotes and screenings.

A Canadian Pavilion organized by Telefilm Canada will provide a turnkey facility, including furnishings, audiovisual equipment, signage, telephone, and joint promotional services, as well as reception, information and a reduced market registration cost.

### **WHO CAN APPLY?**

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CREATIVE BC will be accepting applications from BC resident content producers or sales agents with a significant slate of projects in development requiring international co-production partners or financing. In addition, producer applicants must have, at minimum, one produced credit in film, television or digital media. CREATIVE BC will be able to provide travel support for up to 10 BC residents. Priority will be given for producers registered to attend through Telefilm's Canada Pavilion.

CREATIVE BC will provide up to a maximum of \$2,000 to offset market registration, travel and accommodation costs. Support is only available to one individual per company.

### **HOW DO I APPLY?**

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Passport to Markets guidelines and application forms can be found at: <http://www.creativebc.com/investment/marketing-programs#passport-to-markets>. Producers interested in travel support should submit a Passport to Markets application to CREATIVE BC by the deadline date listed below. No extensions will be granted. For more information on MIPCOM, visit: <http://www.mipcom.com/>. Applications will be reviewed competitively and producers will be notified via email of funding decisions. Upon notification, successful applicants, if they have not done so already, need to register directly with MIPCOM and Telefilm Canada.

### **APPLICATION DEADLINES**

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CREATIVE BC deadline: August 15, 2014

### **QUESTIONS**

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Please contact Christine Larsen, Business Analyst at 604-730-2235 or [clarsen@creativebc.com](mailto:clarsen@creativebc.com) for more information.