

## **PASSPORT TO MARKETS / CALL FOR APPLICATIONS 2014-2015**

POWER TO THE PIXEL:  
CROSS-MEDIA FORUM  
OCTOBER 7-10, 2014  
LONDON, UK

### **WHAT IS POWER TO THE PIXEL: CROSS-MEDIA FORUM?**

The 8th Power to the Pixel: The Cross-Media Forum will be taking place in association with the 58th BFI London Film Festival. Bringing together leading international creators, thinkers and practitioners from across the fields of film, TV, interactive, online, mobile, gaming, publishing and live events, the conference is designed to showcase the latest ideas and innovations around interactive story worlds, sustainable business models, audience behavior and a collection of cutting-edge projects to a 400 strong live audience. Forum events include: the Pixel Market, the Pixel Market Finance Forum and the Pixel Market Meetings.

### **WHO CAN APPLY?**

CREATIVE BC will be accepting applications from BC resident content producers with at least one film, television or digital media project in development, and/or completed, which is suitable for distribution. CREATIVE BC will be able to provide travel support for up to 3 BC residents.

CREATIVE BC will provide up to a maximum of \$2,000 to offset market registration, travel and accommodation costs. Support is only available to one individual per company.

### **HOW DO I APPLY?**

Passport to Markets guidelines and application forms can be found at: <http://www.creativebc.com/investment/marketing-programs#passport-to-markets>. Producers interested in travel support should submit a Passport to Markets application to CREATIVE BC by the deadline date listed below. No extensions will be granted. For more information on Power to the Pixel, visit: <http://powertothepixel.com/>. Applications will be reviewed competitively and producers will be notified via email of funding decisions. Upon notification, successful applicants, if they have not done so already, need to register directly with Power to the Pixel.

### **APPLICATION DEADLINES**

CREATIVE BC deadline: August 26, 2014

### **QUESTIONS**

Please contact Christine Larsen, Business Analyst at 604-730-2235 or [clarsen@creativebc.com](mailto:clarsen@creativebc.com) for more information.