



creativeBC



CREATIVE BC

+

ROGERS

DOCUMENTARY + FACTUAL  
DEVELOPMENT FUND – ROUND 2  
GUIDELINES 2020-21

EARLY STAGE INVESTIGATION DEVELOPMENT FOR BC FILMMAKERS

# AIMS + OBJECTIVES

The Documentary + Factual Development Fund is intended to encourage the development of motion picture projects in both documentary and factual series formats.

Delivered over two years, this Fund represents the first partnership in Canada at the provincial level between the Rogers Group of Funds and a provincial partner, with each contributing \$400,000 to the initiative.

The Fund's key objectives are:

- To support individual projects during early stage development only, before they have been greenlit by the market, growing opportunities for BC-based projects, filmmakers and producers.
- To support filmmakers from equity-seeking groups in the province, increasing representation and telling new stories.

This Second Round's key objectives are:

- To increase the number of projects supported from Indigenous, Black and People of Colour filmmakers.
- To increase the number of projects supported from production companies owned by Indigenous, Black and People of Colour.

The Documentary + Factual Development Fund is intended to provide:

**Early Stage Investigation Development – providing up to \$7,500 per project in the form of a non-recoupable advance for BC filmmakers/producers;**

The first round of this program ran 27 February – 8 April 2020, with results announced in July 2020.

This second round will open from Thursday 19 November until midnight Friday 8 January 2021. Note that there are some changes and enhancements to this second round of the program, and so please read the Guidelines carefully.

**No market trigger is required to apply for this program, nor are other funding sources expected to be committed at this stage.**

# ELIGIBILITY

Applications for funding can be made by individuals who meet the following criteria:

- You must be a BC resident – either a Canadian citizen or a Permanent Resident – who has resided in British Columbia for at least 200 of the 365 days preceding the date of your application;
- You must also have filed income tax returns in BC for the taxation year prior to the date of application;
- 100% of the copyright of the project being developed must be owned, controlled, or optioned by the applicant.
- **Applications are especially welcomed from filmmakers that identify as Indigenous, Black and/or as a Person of Colour, and production companies that are majority owned by individuals who identify as Indigenous, Black or by a Person of Colour.**

Eligible projects may include BC owned and/or controlled:

- Documentaries and hybrid-documentaries for television broadcast, streaming, or for theatrical release;
- Documentary television series, pilots and mini-series;
- Documentary short films and web series.

Eligible projects that receive funding must be produced in British Columbia – although it is not a requirement that the subject matter is BC-based, nor that the project is shot in BC.

**Applicants who successfully applied to Round One of this program are not eligible to apply to Round Two.**

**However, applicants whose application to Round One was unsuccessful are allowed to apply again; and they may apply with either a new or the same project.**

**Each applicant and/or application company may only apply to Round Two with one project.**

# EVALUATION + SELECTION

The review and analysis of each application considers:

- Program eligibility;
- Elements of creative evaluation;
- Viability and market potential.

In examining a submission, we consider both the proposed project *and* the applicant's submitted portfolio of experience.

The matrix of criteria used to evaluate a project also includes:

- Potential to secure production support;
- Potential to reach and connect with the project's intended audience;
- Artful and inventive filmmaking language and techniques;
- Relevant awareness of contemporary social issues.

Evaluations in Round Two of this program will also see an increased focus on supporting applications from Indigenous, Black, and Persons of Colour filmmakers and Indigenous, Black and People of Colour-owned production companies.

**Round Two will commit at least 50% of the total number of supported projects to Indigenous, Black and People of Colour filmmakers and Indigenous, Black and People of Colour-owned production companies.**

Supporting diversity is a key ambition of this program. In Round Two we especially support applications from filmmakers that identify as Indigenous, Black and/or as a Person of Colour, and from production companies that are majority owned by individuals who identify as Indigenous, Black or by a Person of Colour. However, we also continue to welcome applications from other equity-seeking groups, including:

- Women;
- LGBTQ2S+;
- People with disabilities;
- People of official Language Minority communities.

For more information on the evaluation process, please see the EVALUATION MATRIX attached as Appendix 1.

# APPLICATION PROCEDURE

Applicants are asked to complete and submit an online application, and to include the following supporting materials:

- Tell us in under 1000 words about your “Mosaic of Success” –
  - We want to hear about projects you have worked on and in what capacity?
  - Where is your creative path taking you?
  - Who else is involved in your project?
- With regard to your project we will require:
  - A brief logline for your project (no more than 140 words);
  - A description of your intended project - what is it about?
  - An outline of the intended development activity you plan to undertake;
  - An idea of who you think the audience is for your project; and how you intend to reach that audience once your project is complete?
  - Also tell us why your project is important.
- Please also send two URL links of two of your fully produced and completed projects, including passwords where necessary.

# FUNDING DECISIONS

The processing time for a complete application will be approximately 6 weeks.

The jury that evaluates applications will include Indigenous, Black and People of Colour members.

Successful applicants will receive a non-recoupable development advance of up to \$7,500.

All decisions will be confirmed via email, and when a project is unsuccessful in its application a brief explanation will be provided, if requested.

# ADVANCE OF FUNDS + CONDITIONS

Projects awarded funding are subject to a contract that will include a payment schedule and specific development deliverables.

A completion date will be noted in the contract by which all and any deliverables should be submitted.

Should an applicant be placed in default – according to the terms of the contract – this may limit the applicant from accessing further funding from Creative BC. In addition, Creative BC reserves the right to request immediate repayment of any funds advanced.

It is a requirement that filmmakers adhere to the guidance provided in [ON SCREEN PROTOCOLS & PATHWAYS](#): A Media Production Guide to Working with First Nations, Métis and Inuit Communities, Cultures, Concepts and Stories.

Successful recipients are also required to publicly acknowledge Creative BC and the Rogers Documentary Fund by placing both logos at the end of the completed video. Projects are also encouraged to acknowledge support on social media.

Hi-resolution logo graphics can be found [here](#), alongside guidelines and suggestions for their use.

## CONTACT DETAILS

If you have any queries, or if you would like to discuss any aspect of your project prior to application, please contact:

MATHEW PARRY

Program Analyst

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604 730 2239

# APPENDIX 1 - EVALUATION MATRIX

ASSESSMENT CRITERIA	POINTS	NOTES
<p>Applicant:</p> <ul style="list-style-type: none"> <li>• Capacity, knowledge, track record and financial history (15)</li> <li>• “Mosaic of Success” statement (20)</li> <li>• Applicant is from an equity-seeking group<sup>1</sup> (10)</li> </ul>	45	
<p>Creative Elements:</p> <ul style="list-style-type: none"> <li>• Creative merit of proposed project (20)</li> <li>• Likelihood/interest expressed in production support towards completion (10)</li> <li>• Originality of concept (5)</li> <li>• Relevant awareness of contemporary social issues (5)</li> <li>• Feasibility of budget (5)</li> </ul>	45	
<p>Market Potential:</p> <ul style="list-style-type: none"> <li>• Appeal of the project, including international sales potential (5)</li> <li>• Audience for the project and proposal to reach that audience (5)</li> </ul>	10	
<b>TOTAL POINTS:</b>	<b>100</b>	

<sup>1</sup> Defined by Canada’s Employment Equity Act as: Indigenous peoples, persons of colour, women and people with disabilities.