



creativeBC



BRITISH
COLUMBIA

CREATIVE BC

+

ROGERS

DOCUMENTARY + FACTUAL
DEVELOPMENT FUND – ROUND 3
GUIDELINES 2021-22

CONTINUING DEVELOPMENT FOR BC FILMMAKERS

Applications open: 23 November 2021 – 10 January 2022

AIMS + OBJECTIVES

The Documentary + Factual Development Fund is intended to encourage the development of motion picture projects in both documentary and factual series formats.

Delivered over two years, this Fund represents the first partnership in Canada at the provincial level between the Rogers Group of Funds and a provincial partner, with each contributing \$400,000 to the initiative.

The Fund's key objectives are:

- To support projects during development only, before they have been greenlit by the market, growing opportunities for BC-based projects, filmmakers and producers.
- To support filmmakers from equity-seeking groups in the province, increasing representation and telling new stories.

This Third Round's key objectives are:

- To provide continued support for projects that have previously received funding from Round One or Round Two of this program, and have also received significant interest in their development materials, with some demonstrable momentum towards production;
- To provide development funding to established BC production companies with a comprehensive track record and portfolio.

The Documentary + Factual Development Fund is intended to provide:

Development Funding – providing up to \$20,000 per project in the form of a non-recoupable advance for BC filmmakers/producers;

The first round of this program ran 27 February – 8 April 2020, with results announced in July 2020.

The second round ran from 19 November 2020 - 8 January 2021, with results announced in May 2021.

This third round will run from **23 November 2021 – 10 January 2022**, with results announced by March 2022.

Note that there are some changes and enhancements to this Third Round of the program ; please read the Guidelines carefully.

A market trigger is not required to apply for this program, and other funding sources are not expected to be committed at this stage.

ELIGIBILITY

Applications for funding can be made by production companies that meet the following criteria:

- The applicant must be a company incorporated in British Columbia or Canada with its head office in British Columbia. A majority of the issued common voting shares must be held by BC residents (Canadian citizens or Permanent Residents who have resided in BC for at least 200 of 365 days preceding the date of the application and who have filled income tax returns in BC in the taxation year prior to the date of the application).
- 100% of the copyright of the project being developed must be owned, controlled, or optioned by the applicant.
- **Applications are especially welcomed from filmmakers that identify as Indigenous, Black and/or as a Person of Colour, and production companies that are majority owned by individuals who identify as Indigenous, Black or by a Person of Colour.**
- **All applicants must fall in to one of the following categories:**

TO APPLY FOR ROUND 3: Successful Applicants from Round One or Round Two

- You must be able to **demonstrate interest** from a broadcaster, streaming platform or distributor in developing your project with a view to production. This may include a letter of interest, email exchange and/or formal invitation to pitch the project. **Note that this must be the same project with which you were successful in Round One or Round Two.** (In the event that you have a development advance, you may wish to consider applying to the [Project Development Fund](#).)

TO APPLY FOR ROUND 3: Established Companies

- Be an established BC production company (5+ years) with a significant portfolio of completed and broadcast projects. Broadcast may include streaming platforms and festival screenings.

Eligible projects must include BC owned and/or controlled:

- Documentaries and hybrid-documentaries for television broadcast, streaming, or for theatrical release;
- Documentary and factual television series, pilots and mini-series;
- Documentary short films and web series.

Eligible projects that receive funding must be produced in British Columbia – although it is not a requirement that the subject matter is BC-based, or that the project is shot in BC.

Applicants who successfully applied to Round One or Round Two of this program are especially encouraged to apply to Round Three.

Each applicant and/or application company may only apply to Round Three with one project, and that project cannot be a recipient of support by any other Creative BC program.

EVALUATION + SELECTION

The review and analysis of each application considers:

- Program eligibility;
- Elements of creative evaluation; and
- Viability and market potential.

In examining a submission, we consider both the proposed project *and* the applicant's submitted portfolio of experience.

The matrix of criteria used to evaluate a project also includes:

- Potential to secure production support, or confirmed indication of likely production support;
- Potential to reach and connect with the project's intended audience;
- Relevant awareness of contemporary social issues; and
- Artful and inventive filmmaking language and techniques.

Round Three will commit at least 50% of the total number of supported projects to Indigenous, Black and People of Colour filmmakers and Indigenous, Black and People of Colour-owned production companies.

Supporting diversity is a key ambition of this program. In Round Three we especially support applications from filmmakers that identify as Indigenous, Black and/or as a Person of Colour, and from production companies that are majority owned by individuals who identify as Indigenous, Black or by a Person of Colour. We also continue to welcome applications from other equity-seeking groups, including:

- Women;
- LGBTQ2S+;
- People with disabilities;
- People of official Language Minority communities.

For more information on the evaluation process, please see the EVALUATION MATRIX attached as Appendix 1.

APPLICATION PROCEDURE

Applicants are asked to complete and submit an online application, and to include the following supporting materials:

- A brief logline for your project (no more than 140 words);
- A description of your intended project - what is it about and why is it important?
- Any visual materials, showreel, mood boards, links to previous work, etc.;
- An outline of the intended development plan;
Your intended audience, and how you propose to reach them once your project is complete;
- You are also welcome to send links of a demo reel or of fully produced and completed projects (including passwords where necessary).

FUNDING DECISIONS

The processing time for a complete application will be approximately 6 weeks.

The jury that evaluates applications will include members who are Indigenous, Black and People of Colour.

Successful applicants will receive a non-recoupable development advance of up to \$20,000, in two drawdowns.

All decisions will be confirmed via email, and when a project is unsuccessful in its application a brief explanation will be provided, if requested.

ADVANCE OF FUNDS + CONDITIONS

Projects awarded funding are subject to a contract that will include specific development deliverables.

75% of the awarded funding will be payable upon successful application. The second drawdown of 25% will be payable once deliverables are received. Deliverables will be determined according to the phase of development to be undertaken, and specific to each project and proposed activity.

All deliverables must be submitted by the completion date noted in the contract, or the applicant will be placed in default.

According to the terms of the contract, should an applicant be placed in default, this may limit the applicant from accessing further funding from Creative BC. In addition, Creative BC reserves the right to request immediate repayment of any advanced funds.

It is a requirement that filmmakers adhere to the guidance provided in [ON SCREEN PROTOCOLS & PATHWAYS](#): A Media Production Guide to Working with First Nations, Métis and Inuit Communities, Cultures, Concepts and Stories.

Successful recipients are also required to publicly acknowledge Creative BC and the Rogers Documentary + Factual Fund by placing both logos at the end of the completed video. Recipients are also encouraged to acknowledge project support on social media.

High-resolution logo graphics will be supplied to successful recipients with their contract, alongside requirements and guidelines for their use.

CONTACT DETAILS

If you have any queries, or if you would like to discuss any aspect of your project prior to application, please contact:

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APPENDIX 1 - EVALUATION MATRIX

ASSESSMENT CRITERIA	POINTS	NOTES
Applicant: <ul style="list-style-type: none"> • Capacity, knowledge, track record and financial history (10) • Applicant team, and portfolio of previous and current work (10) • Key Creatives are from an equity-seeking group¹ (10) 	30	
Creative Elements: <ul style="list-style-type: none"> • Creative merit of proposed project (10) • Originality of concept (5) • Relevant awareness of contemporary social issues (10) • Feasibility of budget (10) 	35	
Market Potential: <ul style="list-style-type: none"> • Appeal of the project, including international sales potential (10) • Audience for the project and proposal to reach that audience (10) • Market interest demonstrated by letter of interest or other correspondence in production support towards completion (15) 	35	
TOTAL POINTS:	100	

¹ Defined by Canada's Employment Equity Act as: Indigenous peoples, persons of colour, women and people with disabilities.