

PASSPORT TO MARKETS / CALL FOR APPLICATIONS 2014-2015

SOUTH BY SOUTHWEST (SXSW)
AUSTIN, TEXAS
March 13-22, 2015

WHAT IS SXSW?

The 22nd annual SXSW is an incubator of cutting-edge technologies and digital creativity exploring all aspects of the art and business of independent filmmaking, music, and interactive media. The internationally-acclaimed nine-day event boasts some of the most wide ranging programming of any US event of its kind including mentor sessions, workshops, panels and competitions with a special focus on new creative content. SXSW Film and SXSW Interactive events together attract over 51,000 registrants to Austin.

WHO CAN APPLY?

Creative BC will be accepting applications from BC based film, TV and interactive digital media producers and game developers. Priority will be given to applicants who have, at a minimum, one produced credit in film, television or digital media and at least one film, television or digital media project in development.

Creative BC is able to provide travel support for up to four BC residents, up to a maximum of \$1,500, to offset market registration, travel and accommodation costs. Support is only available to one representative per company.

HOW DO I APPLY?

Passport to Markets guidelines and application forms can be found at:
<http://www.creativebc.com/investment/marketing-programs#passport-to-markets-sites-open>.
Producers interested in travel support should submit a Passport to Markets application to Creative BC by the deadline listed below. No extensions will be granted.

For more information on SXSW, visit: <http://sxsw.com/>. Applications will be reviewed competitively and producers will be notified via email of funding decisions. Upon notification, successful applicants, if they have not done so already, need to register directly with SXSW.

APPLICATION DEADLINE

Creative BC deadline: February 6, 2015

QUESTIONS

Please contact Christine Larsen, Business Analyst at 604-730-2235 or clarsen@creativebc.com.