

Reel Focus BC | Slate Development Program Evaluation Matrix

ASSESSMENT CRITERIA	POINTS
<p>APPLICANT / KEY CREATIVE TEAM</p> <ul style="list-style-type: none"> • Knowledge and experience of the company and shareholders (15) • Capacity and track record of the company in delivering commercially viable projects to audiences with broadcast or distribution partners (15) • Track record in producing and delivering scripted series (5) • Representation of equity or sovereignty seeking groups amongst the company directors and shareholders (5) 	40
<p>BUSINESS PLAN AND COMPANY SLATE</p> <ul style="list-style-type: none"> • Articulation of company business plan (15) • Potential of company to contribute to rise of B.C. owned/controlled IP (10) • Viability of the projects on its slate, including market interest (10) • Creative, audience and market potential of the projects on its slate (10) • Experience of key creative team members on its slate (5) • Demonstrated support for B.C based talent across its slate (5) • Demonstrated support, or statement of intention to support, diversity of talent across its slate (5) 	60
TOTAL POINTS	100