



SOUND RECORDING PROGRAM GUIDELINES

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BCMF SOUND RECORDING PROGRAM /

GUIDELINES 2016-2017

WHAT IS THE BCMF SOUND RECORDING PROGRAM?

The BCMF Sound Recording Program is one of the funding programs of the \$15 million BC Music Fund, supported by the Province of BC. The program is designed to strengthen the province's sound recording industry and attract Canadian and international business for long term sustainability.

The Sound Recording Program provides eligible applicants up to \$75,000 in support of BC-based sound recording projects. Through this program, a record label, artist-entrepreneur, or other music companies may recuperate 50% (to a maximum of \$75,000) of expenditures associated with recording activities that take place within the province.

Applications will be accepted and evaluated on a first come, first served basis starting December 1, 2016. Applications will be accepted until funds for the program are no longer available. Please note that guidelines may be updated and amended from time to time.

Sound Recording Program Budget: \$3 million

ELIGIBLE APPLICANTS

Applicants must meet all of the following minimum criteria in order to be considered eligible:

- The applicant company's primary business activities must be in the music industry (for example: record labels, music publishers, music managers, artist entrepreneurs);
- The applicant's company must be:
 - a) incorporated, or
 - b) a registered business in British Columbia;
- The owners, principals, directors, officers and shareholders of the applicant company must be in good standing (i.e. not in default) with Creative BC; and
- 100% of the master recording's copyright must be owned, optioned, or controlled by the applicant.

Creative BC encourages applications from Indigenous and diverse groups.

ELIGIBLE PROJECTS

Projects must meet all of the following minimum criteria in order to be considered eligible:

- The project must be intended for commercial release;
- The project must have a minimum recording budget of \$3,000;
- The project may include the recording of singles, demos or albums, as well as sound recordings created for film, TV, video games, or other commercial uses; and
- The project must not contain any elements of serious or gratuitous sexual violence or exploitation, obscene, indecent or pornographic content within the meaning of the Criminal Code, or elements which are libelous or in any other way unlawful.

FUNDING

Eligible applicants may apply to Creative BC for a grant of up to 50% of expenditures for recording activities at an eligible recording facility based in British Columbia for the development of an eligible project, to a maximum of \$75,000.

Recording activities and costs must meet all of the following minimum criteria in order to be considered eligible:

- Recording activities must be bona fide third party costs. Artist fees are not considered third party costs;
- Recording activities and costs must relate to the eligible project in development;
- · Recording activities must take place in British Columbia; and
- Recording activities and costs must be incurred on or after May 1, 2016.

Examples of eligible expenses include, but are not limited to: recording studio time, equipment rental, audio engineering, mixing and mastering, producer fees, hired musicians' fees, and album art - as long as these activities occur in BC. Travel, hotels and per diems for producers or musicians recording in BC are also eligible expenses, and must follow the BC Government Travel Expenses policy.

Activities that are not eligible can include, but are not limited to:

- Recording activities that take place outside British Columbia (recording, editing, mastering, mixing, etc.),
 and related travel;
- Recording activities that are donated and/or in-kind services;
- CD, LP or other manufacturing costs; and
- Marketing and promotional costs.

Funding will be released after the completion of the eligible project according to the conditions laid out in the Funding Agreement.

ELIGIBLE RECORDING FACILITIES

Recording facilities must meet the following minimum criteria in order to be considered an eligible expense:

- The facility must have been incorporated or registered as a business in British Columbia or Canada for a
 minimum period of one (1) year prior to application. The company or registered business must have its
 head office in British Columbia, and have filed income tax returns in BC in the taxation year prior to the date
 of application;
- The facility must be located in British Columbia;
- The facility must be a commercial studio that cannot be a "private" or "project" studio primarily for the benefit of one artist or producer; and
- The owners, principals, directors, officers and shareholders of the recording facility company must be in good standing (i.e. not in default) with Creative BC.

HOW TO APPLY

Applications will be accepted and evaluated on a first come, first served basis starting December 1, 2016. Applications will be accepted until funds for the program are no longer available.

Processing time for a <u>complete</u> application is 10 weeks. Incomplete applications will not be processed. Successful applicants will subsequently be forwarded a Funding Agreement that, upon execution, shall be binding between the eligible applicant and Creative BC.

Unsuccessful applicants will be notified in writing if a project or applicant is deemed ineligible following analysis.

Recording activities must be completed by October 1, 2018, with final reports submitted by November 1, 2018. Albums do not have to be commercially released by the deadline set in the Funding Agreement.

APPLICATION

The BCMF Sound Recording Program Application can be found at http://applications.creativebc.com/. To submit an application, applicants must complete and upload the following items for approval:

Online Sound Recording Program Application Form;

Applicant's Certificate of Incorporation or Business Registration Certificate;
 Contract between the applicant and artist(s) outlining the ownership or licensing of the master recording, unless the artist is the applicant; and
 Detailed preliminary budget (download template from www.bcmusicfund.com).

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APPLICATION EVALUATION

The review and analysis of each application is based on program eligibility only and does not include a creative evaluation.

PROJECT COMPLETION

To complete and recuperate funds, applicants must submit the following documents to Creative BC for final completion:

Final report (form provided by Creative BC); and
 Detailed cost report (template provided by Creative BC) in addition to copies of all receipts.

FOR MORE INFORMATION

Additional funding programs will launch in the areas of artist development, music company development, live music performance, and industry development to stimulate the economy and serve BC's diverse music sector.

For more information about this program and upcoming opportunities, please contact:

Gina Loes, Program Analyst Phone: 604-730-2253

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