

## **PASSPORT TO MARKETS / CALL FOR APPLICATIONS 2014-2015**

TELEVISION ANIMATION CONFERENCE (TAC)  
SEPTEMBER 17 – 21, 2014  
OTTAWA, ON

### **WHAT IS IFF?**

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The Television Animation Conference (TAC), held during the Ottawa International Animation Festival, is an animation market designed for professionals in content creation, development, production, distribution and marketing. TAC brings together key players in North America and international markets and provides access to the most creative, original and innovative animation out there. TAC is host to over 350 delegates from across the world, including Australia, Brazil, France, Germany, India, Singapore, UK, and the US. TAC offers two specialized programs dedicated to pitching: Pitch THIS! and Fast Track.

### **WHO CAN APPLY?**

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CREATIVE BC will be accepting applications from BC resident content producers with at least one film, television or digital media project in development, and/or completed, which is suitable for distribution. CREATIVE BC will be able to provide travel support for up to 3 BC residents.

CREATIVE BC will provide support up to a maximum of \$1,500 to offset travel and accommodation costs. Support is only available to one producer per company.

### **HOW DO I APPLY?**

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Passport to Markets guidelines and application forms can be found at: <http://www.creativebc.com/investment/marketing-programs>. Producers interested in travel support should submit a Passport to Markets application to CREATIVE BC by the deadline date listed below. No extensions will be granted. For more information on TAC, visit: <https://www.animationfestival.ca/>. Applications will be reviewed competitively and producers will be notified via email of funding decisions. Upon notification, successful applicants, if they have not done so already, need to register directly with TAC.

### **APPLICATION DEADLINES**

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CREATIVE BC deadline: August 6, 2014

### **QUESTIONS**

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Please contact Christine Larsen, Business Analyst at 604-730-2235 or [clarsen@creativebc.com](mailto:clarsen@creativebc.com) for more information.