

PASSPORT TO MARKETS / CALL FOR APPLICATIONS 2014-2015

UNITED STATES CHINA FILM & TV INDUSTRY EXPO (UCFTI EXPO)
SEPTEMBER 15-16, 2014
LOS ANGELES, CA

WHAT IS UCFTI EXPO?

The inaugural UCFTI Expo will be attended by executives, investment groups, producers, directors, and other entertainment industry professionals who want to learn about collaborating with China. The UCFTI Expo will feature a host of state media organizations, including the Shanghai Municipal Administration of Culture, Radio, Film & TV, Shanghai Media Group, the Shanghai Broadcasting & Television Producers Association and the Beijing Municipal Bureau of Radio and Television. Also taking part will be Beijing GoldAV Company and the Beijing International Film Festival. The UCFTI Expo will address financing opportunities for future projects, and will include panels hosted by key experts addressing some of the main questions industry players have about working with China.

WHO CAN APPLY?

CREATIVE BC will be accepting applications from BC based producers or sales agents. Priority will be given to producers or sales agents with a significant slate of projects suitable for Asian co-production or distribution. In addition, applicants must, at minimum, have one recent producer credit on a completed (broadcast or theatrically released) feature length film. CREATIVE BC will be able to provide travel support for up to 4 BC residents.

CREATIVE BC will provide up to a maximum of \$1,000 to offset market registration, travel and accommodation costs. Support is only available to one individual per company.

HOW DO I APPLY?

Passport to Markets guidelines and application forms can be found at: <http://www.creativebc.com/investment/marketing-programs>. Producers interested in travel support should submit a Passport to Markets application to CREATIVE BC by the deadline date listed below. No extensions will be granted. For more information on UCFTI Expo, visit: <http://www.ucftiexpo.com>. Applications will be reviewed competitively and producers will be notified via email of funding decisions. Upon notification, successful applicants, if they have not done so already, need to register directly with the UCFTI Expo.

APPLICATION DEADLINES

CREATIVE BC deadline: August 4, 2014

QUESTIONS

Please contact Christine Larsen, Business Analyst at 604-730-2235 or clarsen@creativebc.com for more information.