

VANCOUVER MUSIC FUND

DEMO RECORDING PROGRAM

TIP SHEET + FAQs 2021 - 2022

AS YOU WORK THROUGH THE APPLICATION:

- You can start and save your application at any time. You will receive a link to your email when you save. When you return to your application, the original link you received will continue to update your saved material.
- Once you submit your application, you will receive a confirmation email with a .pdf of your completed application form along with the attachments you submitted with your application.
- Reference the [Demo Recording Scoring Sheet](#) as you respond to the artist and producer pitch questions. Use the provided [Artist and Producer Pitch templates](#), and submit files in a .doc or .pdf format. If you are using a .pages file, convert your file to a .pdf before uploading to the form.

1. Am I eligible for the Vancouver Music Fund if I live in the greater Vancouver area? For example, North Vancouver, etc?

No, artists must be residents of the City of Vancouver or members of the xʷməθkʷəy̓əm (Musqueam), Skwxwú7mesh (Squamish), and Səlilwətaʔt (Tsleil-Waututh) Nations. The principal residence of the artist must be in Vancouver where they have lived for a minimum of 200 of the 365 days immediately preceding the date of application. Xʷməθkʷəy̓əm (Musqueam), Skwxwú7mesh (Squamish), and Səlilwətaʔt (Tsleil-Waututh) members may live outside of Vancouver but must be musically active in the City of Vancouver. Funding for the Vancouver Music Fund has been provided by the City of Vancouver.

2. I got a Demo grant last year, am I eligible to reapply this year?

Previous recipients of the Vancouver Music Fund may reapply. New applicants will be prioritized.

3. How do I know if I'm an emerging artist?

An emerging artist is defined in this program as an artist with a history of releasing music that includes an EP, LP, or a minimum of two official singles available on a public website. This program supports artists that demonstrate a commitment to a career in music with clear, achievable goals.

4. I'm an established artist. Can I apply to the Demo program?

No. Established artists are not eligible in the Demo program. Established artists are supported through Amplify BC's Career Development program.

5. Is there an age requirement?

There is no age requirement, anyone can apply.

6. Are there any restrictions on genre?

No, any genre is welcome!

7. Can I apply to VMF if I have an open grant for Career Development?

Yes.

8. Can I pay myself as a producer to work on my own album?

No. The intention of this program is to support mentorship between an artist and a BC producer. If you self-produce your own music, you can choose a more experienced producer as a mentor for this project.

9. Does the studio need to be based in Vancouver?

No, however, the studio must be located in BC. See our list of [Recording Facilities here](#) for examples. You may record at a studio not on this list, or record in a home setting.

10. I live in Vancouver, I would be the producer on the project. If the artist lives in Surrey, can I still apply?

No, the artist must be a resident of the City of Vancouver. The principal residence of the artist must be in Vancouver where they have lived for a minimum of 200 of the 365 days immediately preceding the date of application.

11. Does it matter if I work with a producer from an underrepresented group?

It is not a requirement for the producer to identify as underrepresented. However, if they self-identify from an underrepresented group, they will receive a higher score under the Diversity, Equity, and Inclusion category on the [Scoring Sheet](#).

12. Can you help me find a producer?

Creative BC is developing a directory however it has not yet launched. You are welcome to review the [Vancouver Music Fund recipient list](#) from last year's funded projects and take a look at producers who worked with artists. You can also reference the list of [BC recording studios](#). Many of these studios are also producers or have producers that they frequently work with.

13. Do you have any recommendations on the level of detail to include in the producer/artist pitch?

Be clear and concise. Bullet points are fine. Use concrete examples and data when possible. Refer to the scoring sheet when answering these questions.

14. Do we need a business number to apply?

No. Both emerging and established artists can apply either as individuals or as a business. If applying as an individual, you will be asked to provide social insurance information at the contract stage if your grant is successful. This information is used to issue T4As to recipients during tax time.

15. Is there a list of eligible recording businesses?

There is no studio eligibility requirement in the Demo Recording program.

16. Does the producer need to live in the City of Vancouver?

The producer does not need to live in the City of Vancouver, but must be based in BC.

17. Do the producers need to self-identify as a minority?

Self-identification is not an eligibility criteria for producers. However, producers can choose to self-identify because it is a joint application, and this element is taken into consideration as part of the scoring under Diversity, Equity, and Inclusion.

18. For the career highlights can you include what an artist had done with a previous project?

This question relates primarily to the artist that is requesting funding and their current project. You can provide context from other projects but focus on the applicant project. Be sure to differentiate the two.

19. Do I need to upload a demo or sound recording?

Submitting samples of your music for this program is not required. You may submit lyrics, written music, music samples, or a scratch track of the song(s) you want to record.

20. What is the expense eligibility window?

Eligible expenses must fall between March 3, 2021 and June 1, 2022. You can include expenses in your budget that already happened prior to applying, as long as they take place in this date range.

21. How do I know if you got my application?

Once you successfully submit your application, you will receive a confirmation email to the address you provided. This email will include a PDF copy of your submitted application, as well as a copy of the attachments you provided.

22. Where can we find a list of previous recipients?

Previous Vancouver Music Fund recipients are posted [here](#).

FOR MORE INFORMATION

The Demo Recording program supports new and emerging artists from underrepresented groups living in the City of Vancouver to create demo recordings and engage in mentorship with a BC producer.

For more information about this program and upcoming opportunities, please contact:

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