

VANCOUVER MUSIC FUND

MUSIC VIDEO PROGRAM

TIP SHEET + FAQs 2021 - 2022

AS YOU WORK THROUGH THE APPLICATION:

- You can start and save your application at any time. You will receive a link to your email when you save. When you return to your application, the original link you received will continue to update your saved material.
- Once you submit your application, you will receive a confirmation email with a .pdf of your completed application form along with the attachments you submitted with your application.
- Reference the [Music Video Scoring Sheet](#) as you respond to the questions. Use the provided [templates](#), and submit files in a .doc or .pdf format. If you are using a .pages file convert your file to a .pdf before uploading to the form. If you are using a .numbers file, convert to .xls before uploading.

1. Am I eligible for the Vancouver Music Fund if I live in the greater Vancouver area? For example, North Vancouver, etc?

No, artists must be residents of the City of Vancouver or members of the xʷməθkʷəy̓əm (Musqueam), Skwxwú7mesh (Squamish), and Səlílwətaʔt (Tsleil-Waututh) Nations. The principal residence of the artist must be in Vancouver where they have lived for a minimum of 200 of the 365 days immediately preceding the date of application. Xʷməθkʷəy̓əm (Musqueam), Skwxwú7mesh (Squamish), and Səlílwətaʔt (Tsleil-Waututh) members may live outside of Vancouver but must be musically active in the City of Vancouver. Funding for the Vancouver Music Fund has been provided by the City of Vancouver.

2. Does the filmmaker need to live in the City of Vancouver?

No, the filmmaker needs to be based in BC.

3. Does it matter if I work with a filmmaker from an underrepresented group?

It is not a requirement for the filmmaker to identify as underrepresented. However, if they self-identify from an underrepresented group, they will receive a higher score under the Diversity, Equity, and Inclusion category on the [Scoring Sheet](#).

4. What date range do you want me to include for the project start date & end date regarding the music video? Does it include pre-production time (planning elements)?

For our purposes, we want to know when you are starting to spend money, and by which date the money will be fully spent.

5. I got a grant last year, am I eligible to reapply this year?

Yes. Previous recipients of the Vancouver Music Fund may reapply. New applicants will be prioritized.

6. Is there an age requirement?

There is no age requirement, anyone can apply.

7. Are there any restrictions on genre?

No, any genre is welcome!

8. Can I apply to VMF if I have an open grant for Career Development?

Yes. The Vancouver Music Fund and Amplify are separate funds.

9. Can I apply for a video if the song isn't released yet?

Yes, the song can be an upcoming release.

10. Do I need to upload a demo or sound recording?

Submitting samples of your music for this program is not required. You may submit lyrics, written music, music samples, or a scratch track of the song(s) you want to record.

11. Can I apply for the same video I applied for last year if it was unsuccessful?

Yes. The application materials must still be updated to ensure you meet all program requirements.

12. I released my video last month, can I still apply to recover some of the expenses?

No, this program will fund activities and related expenses incurred between March 3, 2021 and June 1, 2022. Videos cannot be publicly released prior to receiving notice of funding and must fulfill the logo requirements for the program.

13. Do you have an example of a video treatment?

The list of previously funded videos from 2019-2020 can be found [here](#). A recipient from last year has offered their treatment as an example to support new artists. The final video is currently premiering in film festivals and not yet available publicly, however the trailer is available below.

- [Example Video Treatment for "Hesar" by Farnaz Ohadi.](#)
- [Video Trailer for "Hesar" by Farnaz Ohadi](#)

The purpose of the video treatment is to communicate your concept for the video both visually and technically on paper. The video treatment should also be a useful planning tool for you as you refine your video idea and consider locations, equipment, colour schemes, schedule, etc. Additional ideas for how to approach your video treatment are found in the program guidelines.

14. Can I apply for more than one video?

The Music Video program is intended for the production of one video. Artists may only submit one application.

15. Are there any guidelines related to video content?

Projects must not contain any elements of serious or gratuitous violence, sexual violence or exploitation, obscene, indecent or pornographic content within the meaning of the Criminal Code, or elements which are libelous or in any other way unlawful. If you are unsure if your video meets these standards, email Creative BC prior to submitting your application.

16. Do videos have to be filmed in BC?

Yes, video production must occur in BC.

17. Can you help me find a filmmaker?

Creative BC is developing a directory however it has not yet launched. You are welcome to review the [Vancouver Music Fund recipient list](#) from last year's funded projects and take a look at filmmakers who worked with artists. Other external resources include [Storyhive](#) and [Collective Bunch](#).

18. Can a film production company apply for the video grant on behalf of the artist?

This program supports applications that are jointly prepared by the artist and the filmmaker. The primary contact for the application must be the artist.

19. The filmmaker I'm going to work with is also working with another artist who will also apply to this grant, will this affect the application score?

No, this will not affect the scoring.

20. Is a fully completed song needed to apply for the Music Video program, or can I submit a demo version or scratch track?

You can submit either a completed version of the song or demo version of the song is also acceptable.

21. What is the time frame for completion for videos?

Deadlines for final reports are ongoing up until June 1, 2022. Final report deadlines will be indicated in the recipient's funding agreement. Supported videos must be publicly released within 12 months of submitting the final report.

22. Do we need a business number to apply?

No. Artists can apply either as individuals or as a business. If applying as an individual, you will be asked to provide social insurance information at the contract stage if your grant is successful. This information is used to issue T4As to recipients during tax time.

23. Can the career highlights section include highlights from work on a previous project?

The application relates primarily to the artist that is requesting funding and their current project. You can provide context from other bands or groups the artist has been a part of, but the main focus of this application should be the artist that you are applying for funding for. Be sure to differentiate the two.

24. Can we use part of the funding toward marketing costs?

No. The budget in the Music Video program is only for the creation of the video. The program does not support marketing costs.

25. Do I need to upload proof of having filed taxes for 2020?

No. You do not need to upload any documents. The expectation is that applicants are up to date on their taxes.

26. What is the expense eligibility window?

Eligible expenses must fall between March 3, 2021 and June 1, 2022. You can include expenses in your budget that already happened prior to applying, as long as they take place in this date range.

27. How do I know if you got my application?

Once you successfully submit your application, you will receive a confirmation email to the address you provided. This email will include a PDF copy of your submitted application, as well as a copy of the attachments you provided.

28. Where can we find a list of previous recipients?

Previous Vancouver Music Fund recipients are posted [here](#).

FOR MORE INFORMATION

The Music Video program supports new and emerging artists from underrepresented groups living in the City of Vancouver to create a video to promote an upcoming single and build new audiences for their music.

For more information about this program and upcoming opportunities, please contact:

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