

RECORD IN BC PROGRAM

TIP SHEET + FAQs 2022 – 2023 *(Created and last updated August 9, 2022)*

PROGRAM UPDATES FOR 2022-23 GUIDELINES:

- The maximum grant available via this program is \$30,000.
- Applicants can now propose and undertake remote work with a B.C.-based studio or producer. However, projects involving travel to B.C. will receive priority.
- All key personnel related to each project must *individually* complete a self-identification form. Upon submitting the application, the self-identification form will be emailed to each person specified.

This Tip Sheet will be updated throughout the intake period for this program. Please consider bookmarking this document and returning to it periodically as you prepare your submission. If you have a question that is not addressed here, or elsewhere in the Record in BC guidelines, please consider contacting staff directly.

Info sessions are available for Record in BC applicants. Learn more and [sign up here](#).

AS YOU WORK THROUGH THE APPLICATION:

- You can start and save your application at any time. You will receive a link to your email when you save. When you return to your application, the original link you received will continue to update your saved material.
- Once you submit your application, you will receive a confirmation email with a .pdf of your completed application form, along with the attachments you submitted with your application. If you do not receive this email, please contact gloes@creativebc.com.

RECORD IN BC APPLICATION:

Reference the current Record in BC [guidelines](#) and [scoring criteria](#) as you complete your application.

Please use the provided templates, where applicable, for uploading documents associated with your application. Microsoft Office formats are required for all supporting documents and attachments. If you are using a .pages file, convert your file to a .pdf before uploading to the form. Please submit your budget in an .xls or .xlsx format, and not in a .numbers file.

Remember to save your work regularly. You may want to capture written responses in a Word document or other text editor in case of unexpected failure or loss of Internet connection.

TYPES OF APPLICANTS:

1. Who can apply?

The Record in BC program is open to established out-of-province and international artists seeking support to record with B.C.-based studios, and with B.C.-based producers. All artists must apply as a music company, or be represented by a music company.

2. What exactly does an “established” artist mean? How does Creative BC measure this?

Established artists are evaluated based on metrics associated with annual revenue generation, performance, release, and touring history, demonstrated professional working relationships within the music industry, and media/press.

A specific overview of how Creative BC defines established artists for Record in BC program purposes can be found on page 3 of the [Record in BC program guidelines](#).

3. I want to apply to this program, but I live outside of Canada. Am I eligible?

Yes! The Record in BC program is open to all established artists who live outside of British Columbia. Please feel free to share news of this program widely with suitable colleagues.

4. I got a Record in BC grant last year; am I eligible to reapply this year?

Yes; however, artists who have yet to be funded through the Record in BC program are prioritized.

5. Do I need a business number to apply?

Yes. All artists applying to this program must either apply as a registered music business, or have a music business (a producer or studio) apply on their behalf.

This program supports applications that are *jointly* prepared by the artist and the B.C. producer or B.C. recording studio. The primary contact and signatory for the grant must be the artist.

6. When am I required to pay a studio deposit?

Successful applicants will receive an approval letter via email, followed by a funding agreement. To accept the offer of funding, successful applicants must pay an initial deposit with the B.C. studio or producer listed in their funding application and submit proof of payment to Creative BC with their signed funding agreement.

Both the funding agreement and the deposit must be completed by applicants within 30 days to confirm funding.

7. I want to apply to this program, and I live outside of B.C., but I’m not yet comfortable with physical travel. How does the remote element of this program work?

New for 2022/23, the Record in BC program makes allowances for remote work in applications. Established out-of-province and international artists may apply to work remotely with a B.C.-based studio or producer.

Please note that, in instances like these, only expenses associated with travel and activity geographically within British Columbia will be eligible for consideration. Projects that are remote in nature will also be scored less competitively in an evaluative context.

TYPES OF PROJECTS:

1. Can I secure funding to perform my music in a live setting?

Projects with any element of live performance are not eligible through this program. Artists and companies seeking support for live performance can apply through the [Amplify BC Live Music](#) program.

2. What kinds of recording projects are generally supported via this program?

Eligible projects include, but are not limited to, singles, EPs, and LPs in the form of original music, or interpretations of existing music.

The Record in BC program does not support songwriting, commissions, or the creation of new works prior to recording.

OTHER FAQ's:

1. What is the Record in BC expense eligibility window?

Eligible expenses must fall between August 3, 2022 and December 1, 2023. You can include expenses in your budget that have already been incurred prior to applying, as long as they take place in this date range.

Successful applicants must provide an initial deposit to their studio within 30 days of receiving their funding agreement. They must also provide proof of payment to Creative BC in order to confirm and advance their project.

2. Does the self-identification process require any kind of supporting documentation to be included with my submission?

No supporting documentation is necessary for self-identification. Applicants can provide more details about their declaration in the form if they choose to do so.

3. Does applying early increase my chances of receiving a grant?

The Record in BC program operates on a rolling basis. Applications are assessed by staff as they are received, with a goal of communicating funding decisions to all applicants by the end of the following month. Earlier proposed recording dates will be prioritized to fund projects that are confirmed at the time of application.

If the 2022/23 Record in BC budget is fully allocated prior to November 30, 2022, this will be posted on the [program page](#).

4. I'm a B.C.-based producer or recording studio who has been approached by a few different artists about collaborating for this program. Can I apply to Record in BC multiple times?

Creative BC aims to fund a variety of recording studios and producers. Producers can be listed on a maximum of three approved Record in BC projects between August 2022 and March 2023.

5. Once I've completed my recording project, do I need to release it publicly within a specific timeframe?

Commercial releases may take place up to 12 months after the completion and submission of the final report.

6. I don't have connections in B.C., and I don't know many local producers or studios. Can you help me find someone appropriate to work with?

Creative BC's searchable Knowledge Hub is a free, accessible, and comprehensive resource for individuals interested in locating creators, businesses, and industry professionals that can support a project. Specific listings are available for [recording studios](#) and [producers](#).

If you require additional information or support associated with finding a suitable producer or studio, you are welcome to contact program staff directly.

7. Where can I find out more about cost of travel and accommodations while in B.C.?

Eligible expenses in the Record in BC program include a maximum eligible per diem of \$80/night and a maximum hotel rate of \$400/night. This should cover food, travel, and accommodations. For more information on BC travel, visit hellobc.com, and destinationvancouver.com for more information and travel resources.

8. How do I know if you received my Record in BC application?

Once you successfully submit your application, you will receive a confirmation email to the address you provided. This email will include a PDF copy of your application, as well as a copy of the attachments you provided. If you do not receive this email, please contact Gina Loes (see below).

9. Where can I find a list of previous Record in BC recipients?

Record in BC grant recipients from 2021/22 can be viewed [here](#).

FOR MORE INFORMATION:

The Record in BC program attracts established out-of-province and international artists to B.C. to record, increase music tourism in B.C., and create jobs for B.C. recording professionals.

For more information about this program, and upcoming opportunities, please contact:

Gina Les | Senior Program Analyst, Music
Direct Line: 604-730-2253
Email: gloes@creativebc.com
Book an appointment: calendly.com/gloes