

Record in BC

Amplify BC

FY2022/23



creativebc.com

[@creativebcs](https://twitter.com/creativebcs)

Territorial Recognition:



We gratefully acknowledge the lands, languages and cultures of the **34 First Nations** that are Indigenous to what is now called British Columbia. The creative industries are fortunate to live and work on their unceded ancestral territories.



Please explore Indigenous languages, arts and heritage on **The First Peoples' Map**, creative by First Peoples' Cultural Council in collaboration with First Nations communities and Indigenous artists, language champions, Elders, Knowledge Keepers and cultural workers.

Read the **Indigenous Screen Office Protocols** – resources and wise practices for working with Indigenous peoples, stories and communities.



About Creative BC:



Book
Publishing



Interactive +
Digital Media



Magazine
Publishing



Motion
Picture



Music +
Sound Recording

Creative BC is an independent society created and supported by the Province to sustain and help grow British Columbia's creative industries: motion picture, interactive and digital media, music and sound recording, and magazine and book publishing. The society delivers a wide range of programs and services with a mandate to expand B.C.'s creative economy.

Your Creative BC Music Team:



Joseph Bardsley
Coordinator
Artist Programs



Mizzy Mejia
Coordinator
Company Programs



Gina Loes
Senior Program Analyst
Artist Programs



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Senior Program Analyst
Company Programs



Brenda Grunau
Manager
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What is Amplify BC?



Amplify BC is an annual fund of \$7.5 million from the Province of BC to support the recovery, activity and growth of BC's music industry.

These funds will be administered by Creative BC from 2021-2024.



Raincity / Photo by Timothy Nguyen

2022/23 Amplify BC Programs

+ ongoing partnerships
with Music BC and the
First Peoples' Cultural
Council

Music Industry Initiatives

Opened May 11
Rolling intake until
March 1, 2023

Record in BC

Opened August 3
Rolling intake until
November 30

Career Development

Opens September 7
Deadline:
October 19

Live Music

Opens September 14
Deadline:
October 26

Music Company

Opens November 2
Deadline:
December 14





INTENT: Record in BC attracts established out-of-province and international artists to record at B.C. studios, and with B.C. producers.

WHO CAN APPLY? Established out-of-province and international artists.

ACTIVITIES: Sound recording projects with a B.C. producer, or a B.C. studio.

GRANT AMOUNTS: \$10,000 - \$30,000, funding 50% of eligible expenses. 75% public funding cap, aside from Indigenous applicants. Minimum total project budgets are \$20,000.

PROGRAM BUDGET: \$300,000 - \$400,000.

DEADLINE: Rolling, until November 30, 2022, at 11:59 PM, PDT, or until funds are disbursed.

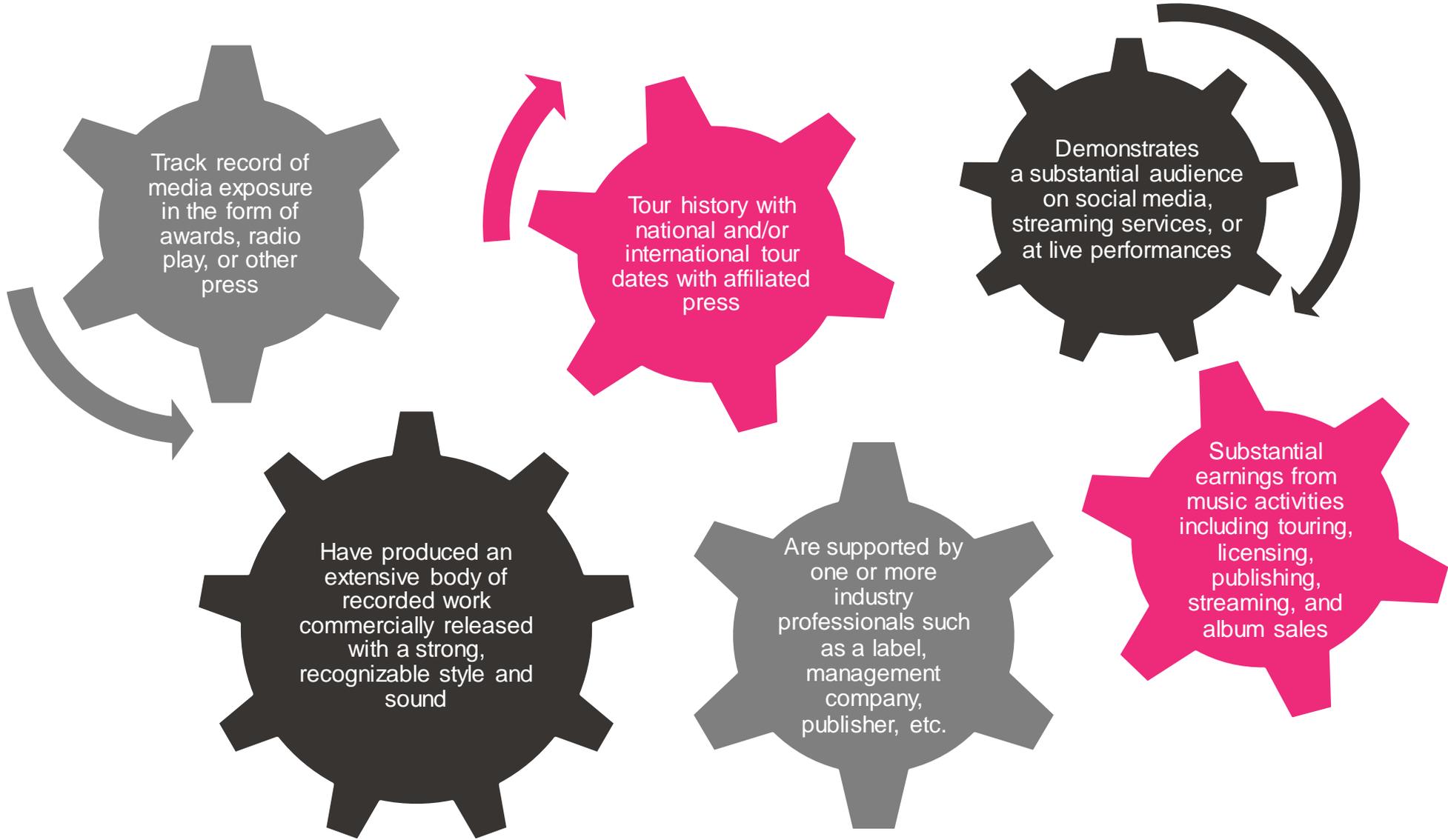
SUPPORTS PROJECTS OCCURRING BETWEEN: August 3, 2022, and December 1, 2023.

What are the priorities of the Record in BC program?

- Increase and sustain earning potential and economic activity for B.C. studios, recording professionals, and music companies;
- Attract national and international business to B.C.'s recording industry; and
- Support a broad range of established artists, prioritizing underrepresented groups who experience systemic barriers to participation.



What defines an established artist?

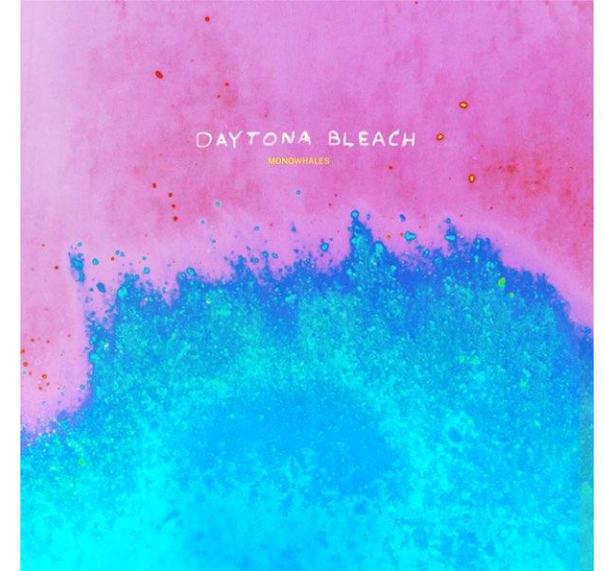


What are eligible Record in BC activities?

This program supports established out-of-province and international artists coming to record at a B.C. recording studio, or engaging with a B.C. studio or producer remotely.

Eligible projects include, but are not limited to, singles, EPs, and LPs in the form of original music, or interpretations of existing music.

This program does not support songwriting, commissions, or the creation of new works prior to recording.



*Juno award winning band
Monowhales from Toronto
recorded at Echoplant Studios
with Ryan Worsley.*



What are eligible Record in BC expenses?



- Recording, mixing and mastering activities with B.C. studios and producers, including studio rental, gear rentals, producer fees, music arrangement fees, or session players for hire;
- Catering OR per diems for artists coming to B.C. Maximum per diem is \$80 per day per person, and maximum eligible B.C. hotel rate is now \$400 per room per night;
- Flights, gas, taxis, or other travel costs while working on the recording in B.C.
- Album artwork, if created in B.C., and;
- Short term pre-production facility rental or rehearsal fees in B.C. for hired players.

FY2021/22 Record in BC Funded Projects

| Artist | Applicant | City | BC Studio | Committed Amount |
|--|--------------------------------------|-----------------|--|------------------|
| Avenue 65 | Outback Shack Music Inc. | Devon, AB | Fiddler Productions | \$13,431.00 |
| Christine Hanson | Christine Hanson | Edmonton, AB | Song Sparrow Hall | \$20,500.00 |
| Corb Lund | Corb Lund | Lethbridge, BC | Hipposonic | \$35,000.00 |
| Dennis Ellsworth | Haunted Hearts | Stratford, PEI | Rebeltone Ranch | \$12,100.00 |
| El Niven & The Alibi | Stone Iris Media | Edmonton, AB | The Warehouse Studio | \$16,000.00 |
| FEATURETTE | Black Apron Entertainment Group Inc. | Toronto, ON | Echoplant Studios | \$10,000.00 |
| Field Guide | Guest Room Records | Winnipeg, MB | Monarch Studios | \$16,095.00 |
| Gordie Johnson / Big Sugar | Bread and Butter Productions | Red Deer, AB | The Dress Shop | \$20,000.00 |
| Kristi Lane Sinclair | Gaayangaay Productions Ltd | Toronto, ON | Hipposonic Studios | \$28,000.00 |
| Orchidae | Yolande Laroche | Gatineau, ON | Catalogue Studio | \$10,000.00 |
| Päter | Päterverse | Toronto, ON | The Menagerie | \$17,500.00 |
| Ryland Moranz | Tonic Records | Lethbridge, BC | Rebeltone Ranch | \$12,000.00 |
| Sarah Burton | Looper | Toronto, ON | Capsule Studios | \$12,250.00 |
| Skydiggers | Skydiggers Productions Ltd. | Toronto, ON | Baker Studios | \$20,000.00 |
| Smalltown DJs | Smalltown DJs | Calgary, AB | Burning Rainbow Studio | \$17,000.00 |
| STORRY | Dina Koutsouflakis | Mississauga, ON | Hipposonic Studios | \$25,000.00 |
| Wide Mouth Mason | We Are Busy Bodies | Toronto, ON | RecRoom Studios | \$10,000.00 |

Actuals may vary based on the actual costs incurred by funding recipients.





Must apply as a music company, or be represented by a music company.

Must live outside of B.C. (over 50%, in the case of groups).

Must demonstrate that they are established in their careers.



Must be a legal entity (proprietorship, partnership, or incorporated company) in B.C. or Canada.

Be physically located and operate in British Columbia.

Have an established history of producing and recording music for other artists.

Can demonstrate activity with varied external clients in the past 12 months.

Sample Record in BC Budget:



| Company Name: | | <i>Company Name Here</i> | | | |
|--|---|--------------------------|-------------------|---------------------------|--|
| Revenue | | | | | |
| Type of Revenue | Vendor & Description | | | Public or Private Funding | Budgeted Revenue |
| <i>Creative BC</i> | <i>Career Development Program: Record in BC</i> | | | <i>Public</i> | \$ 20,425.00 |
| <i>Applicant Company</i> | <i>Company Investment</i> | | | <i>Private</i> | \$ 20,425.00 |
| TOTAL Revenue | | | | | \$ 40,850.00 |
| BC Recording Expenses | | | | | |
| Type of Expense | Vendor, Description, and Rates (Include hyperlinks to vendor websites when possible) | Activity Start Date | Activity End Date | BC Vendor (Yes/No) | Budgeted Eligible Expenses (Excluding GST) |
| 1. Eligible Recording Studio | 20 studio days x \$500/day | 11/1/2019 | 11/20/2019 | Y | \$ 10,000.00 |
| 2. Producer | \$2,000/song X 10 songs including mixing | 11/1/2019 | 2/1/2020 | Y | \$ 20,000.00 |
| 3. Mastering | \$80 x 10 song | 2/1/2020 | 2/15/2020 | Y | \$ 800.00 |
| 4. Flights | \$300 per person X 4 people | 11/1/2019 | 11/20/2019 | Y | \$ 5,000.00 |
| 5. Accomodations | \$250 x night X 20 | 11/1/2019 | 11/20/2019 | Y | \$ 1,750.00 |
| 6. Per diems | \$30 x day x 4 people x 20 days | 11/1/2019 | 11/20/2019 | Y | \$ 2,400.00 |
| 7. Hard Drives | 4 x \$100 | 11/1/2019 | 11/20/2019 | Y | \$ 400.00 |
| 8. Rentals | Amps, strings and skins | 11/1/2019 | 11/20/2010 | Y | \$ 500.00 |
| TOTAL Eligible Expenses | | | | | \$ 40,850.00 |
| TOTAL FUNDING REQUESTED (up to 50% of budgeted eligible expenses) | | | | | \$ 20,425.00 |

Evaluation for 2022/23:



| Applicant: _____ Artist: _____ | TOTAL SCORE |
|---|-------------|
| Track Record of Artist: Does the artist have a track record of success and are they likely to build on this activity in the future? Will this artist help build the capacity of B.C. studios and recording professionals? | / 40 |
| Economic Impact: Does the project demonstrate a commitment to creating B.C. jobs and investing in the B.C. economy? Does the project include travel to B.C.? Will the completed recording be competitive in the marketplace? | / 40 |
| Label and Team: Are core members of the artist's team based in B.C.? Is the artist creating jobs for other BC musicians? Does the artist have the industry support to make this recording a success? | / 30 |
| Justice, Equity, Decolonization, Diversity, and Inclusion: Does this project support or expand the diversity of B.C.'s music industry? Is the program supporting a range of artists, producers and recording studios? Diversity can be demonstrated through regional activity, genre, activity, cultural, or gender representation, and other means. | / 30 |
| Budget: How realistic and achievable is the budget? What is the financial track record of the applicant? Did the budget include specific vendors and have vendor quotes to support the costs? | / 20 |
| TOTAL ASSESSMENT | / 160 |

Note: This scoring sheet may be revised at any time to ensure the results match the priorities of the Record in BC program.

Program Updates for 2022/23:



- Maximum Record in BC grant is now \$30,000.
- Applicants can now propose and undertake remote work with a B.C.-based studio or producer. However, projects involving travel to B.C. will receive priority.
- Maximum allowable hotel rates per night are now \$400.
- All personnel associated with each project must complete and submit a [Self-Identification Form](#) to Creative BC.
- Successful applicants must provide an initial deposit to their studio within 30 days of receiving their funding agreement. They must also provide proof of payment to Creative BC in order to confirm and advance their project.

How to Apply:



All Record in BC applicants will need to:

- Review the current program guidelines and documentation.
- Gather the needed materials (including a letter of support from the studio or producer, and vendor quotes, if applicable).
- Complete the online application form.
- Complete the Self-Identification Form (everyone linked to your project needs to do this).
- Await funding results at the end of the next month.



Espanish (2019/20 Record in BC recipient)

Helpful Application Tips:



Apply early! Funds in this program are allocated quickly.

Align your proposed project carefully with the program guidelines.

Ask a trusted colleague to review your application before you submit.

Clearly demonstrate that you are an established artist in your application.

Connect with Creative BC staff directly with any questions or concerns before you apply.

Additional Resources:



Looking for leads on local producers or recording studios?

Check out the Knowledge Hub:

<https://www.creativebc.com/community/initiatives/knowledge-hub/>

Past funding recipients and projects:

<https://knowledgehub.creativebc.com/s/funding-recipients>



Questions?

For more information, or support with your application:



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